



# ADWORDS-SEARCH<sup>Q&As</sup>

Google AdWords: Search Advertising

## Pass Google ADWORDS-SEARCH Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.passapply.com/adwords-search.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Google  
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





### QUESTION 1

All of the following formats Google AdWords Editor allows to export except for which one?

- A. AEA
- B. CSV
- C. TXT
- D. HTML

Correct Answer: C

---

### QUESTION 2

You manage multiple accounts for Google AdWords as part of your SEO business. You have two assistants who help you manage the accounts through sub-My Client Centers. Because this part of your business has been growing, you have hired a third assistant and created a third My Client Center. What is the process of moving an account from one sub-MCC to the new sub-MCC?

- A. From the top-level My Client Center, choose the name of the managed account you want to move and then click Change Client Manager. Choose the sub-level MCC where the account should be moved to, and then Save Changes.
- B. From the sub-level My Client Center, choose the name of the managed account you want to move to the new sub-level MCC and then click Change Client Manager. Choose the sub-level MCC where the account should be moved to, and then Save Changes.
- C. Accounts cannot be moved between sub-MCCs.
- D. From the new sub-level My Client Center, choose the name of the managed account you want to move to the new sub-level MCC and then click Change Client Manager. Choose the sub-level MCC where the account should be moved from, and then Save Changes.

Correct Answer: A

---

### QUESTION 3

Which of the following terms refers to the amount of time it takes for a user to view the landing page after clicking an ad?

- A. Load time
- B. Click-through rate
- C. ROI
- D. Quality score

Correct Answer: A

---



#### QUESTION 4

You manage six accounts through My Client Center. You have just hired an assistant to help manage the accounts, and you want her to manage three of the six accounts. Which of the following procedures describes the correct process to allow your assistant to manage the three accounts, while still retaining access to all of the accounts?

- A. You cannot retain access to all the accounts and simultaneously assign your assistant three of the six accounts.
- B. You will unlink the three accounts from your MCC. Your assistant will create a MCC and link to the three accounts. You will then link your assistant's MCC to your MCC.
- C. You will unlink the three accounts from your MCC. Your assistant will create a MCC and link to the three accounts. You will then link your account to your assistant's MCC.
- D. You will unlink the three accounts from your MCC. Your assistant will create a MCC and link to the three accounts.

Correct Answer: B

---

#### QUESTION 5

Bill and Sally are working together on a large Google AdWords campaign, though they are in two separate locations. Sally has exported her proposed changes to Bill in the Google AdWords Editor and Bill has imported the Account Snapshot through his Google AdWords Editor. When Bill examines the proposed changes Sally has made, how will he know which changes are proposed?

- A. Proposed changes are in purple.
- B. He will need to compare his version with Sally's version of the campaigns.
- C. Proposed changes are in red.
- D. Proposed changes are in blue.

Correct Answer: D

[Latest ADWORDS-SEARCH Dumps](#)

[ADWORDS-SEARCH VCE Dumps](#)

[ADWORDS-SEARCH Study Guide](#)