



ADWORDS-SEARCH^{Q&As}

Google AdWords: Search Advertising

Pass Google ADWORDS-SEARCH Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.passapply.com/adwords-search.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Google
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





QUESTION 1

What is the relationship between a client's paid result (an advertisement) and a client's organic search result?

- A. There is no correlation between paid results (the advertisements) and organic search results.
- B. When organic search results are good (on the first page of results), the corresponding advertisement will cost less to display.
- C. The better the organic search result, the higher the ad will be posted in order of paid results.
- D. The higher the budget for the paid result (the advertisement), the higher the organic search result would be.

Correct Answer: A

QUESTION 2

You are managing the Google AdWords account for your company. Your manager, John, has asked you to email him a report with several statistics and performance updates about the Google AdWords account. What's the best approach for completing this assignment?

- A. Create a report through Google Analytics' Report Center and have it emailed to you and John on a regular basis.
- B. Create a report through Google AdWords' Report Center and have it emailed to you and John on a regular basis.
- C. Create a report through Google AdWords' Report Center, download the report, and then email it to John.
- D. Create a report through Google AdWords' Notification Center, download the report, and then email it to John.

Correct Answer: B

QUESTION 3

Which of the following is the default setting for the Keywords?

- A. Broad match
- B. Exact match
- C. Phrase match
- D. Negative match

Correct Answer: A

QUESTION 4

Beth runs a photography business and she wants to make certain, her advertisements only run in the evening. How is this possible with Google AdWords?



- A. Beth can pause and restart her ads whenever she likes.
- B. Beth can use the ad scheduling tool to choose when her ads should appear.
- C. Beth can use the conversion optimizer to indicate the hours she'd like to optimize her ad for conversion.
- D. Google won't automatically adjust when the ads are displayed.

Correct Answer: B

QUESTION 5

Which of the following settings limits the number of times your ads appear on the Display Network to a unique user?

- A. Ad rotation
- B. Frequency capping
- C. Bidding option
- D. Ad scheduling

Correct Answer: B

[ADWORDS-SEARCH Study Guide](#) | [ADWORDS-SEARCH Exam Questions](#)

[ADWORDS-SEARCH Braindumps](#)