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QUESTION 1

A customer wants different teams to collaborate with each other by connecting Adobe Experience Manager (AEM) Assets with Creative Cloud desktop apps: InDesign, Photoshop and Illustrator.

Which AEM feature can be used for this requirement?

- A. Adobe Asset Link
- B. Asset link sharing
- C. AEM Projects
- D. Dynamic Media

Correct Answer: A

QUESTION 2

Which two additional AEM Assets features become available after integration with Dynamic Media? (Choose two.)

- A. Smart Cropping
- B. Smart rags
- C. Asset translation workflows
- D. Creation of spin sets
- E. Generation of static renditions

Correct Answer: AE

QUESTION 3

A customer wants to enable Two authors to finish each other's assignee workflow tasks when one author is absent or share an excessive load in the short term. What should a Business Practitioner recommend?

- A. Add both authors to dam-users group
- B. Add both authors as impersonators of each other
- C. Add both authors to workflow-users group
- D. Add both authors to a participant step

Correct Answer: A



QUESTION 4

A customer with multi-regional offices wants to create a website. The digital marketing team wants the content to be created once so that it can be re-used on other sites. The regional offices are allowed to make variations to the website without modifying the core information supplied by the head office.

Which feature should the Business Practitioner recommend?

- A. Launches
- B. Content as a Service
- C. Live Copy
- D. Language Copy

Correct Answer: C

QUESTION 5

A customer plans to launch a sub-site. All of the pages will have a similar design with the only difference being the authored content. How should a Business Practitioner develop these pages?

- A. Create one editable template with a text component
- B. Create editable templates for each new page
- C. Create static templates for each new page
- D. Create one editable template with a layout container

Correct Answer: A

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