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QUESTION 1

A customer wants to implement social media pixels directly on AEM templates. What should the Business Practitioner recommend?

- A. Use Adobe Hunch
- B. Add an Adobe Analytics cloud configuration
- C. Add an Adobe Target cloud configuration
- D. Use Adobe AEM ContextHub

Correct Answer: C

QUESTION 2

There are a certain number of issues that frequently contribute to site visitor's performance problems. Which of the following contributes to performance issues?

- A. Full Replication Queue
- B. Insufficient Author Server Sizing
- C. Dispatcher Caching Inefficiency
- D. Concurrent DAM Asset Updates

Correct Answer: C

QUESTION 3

Which Workflow model property should a Business Practitioner select for a workflow that will be ran often and does not require saving workflow runtime history?

- A. Transient Workflow
- B. Asset Offloading
- C. Asset Microservice
- D. Unlock Payload Process

Correct Answer: C

QUESTION 4



A customer with multi-regional offices wants to create a website. The digital marketing team wants the content to be created once so that it can be re-used on other sites. The regional offices are allowed to make variations to the website without modifying the core information supplied by the head office.

Which feature should the Business Practitioner recommend?

- A. Launches
- B. Content as a Service
- C. Live Copy
- D. Language Copy

Correct Answer: C

QUESTION 5

A product manager wants to incorporate content that lets users know where they are in the purchase flow. This feature needs to be implemented efficiently and as quickly as possible.

What should the Business Practitioner recommend to meet this requirement?

- A. Use the navigation core component
- B. Use the list core component
- C. Develop a custom purchase flow component
- D. Use the progress bar component

Correct Answer: D

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