



# AD0-E708<sup>Q&As</sup>

Adobe Commerce Business Practitioner Expert

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### QUESTION 1

You are managing a website which has 50 Magento admin users. To comply with PCI compliance standards, you are tasked with implementing strong access control measures to restrict access to customer information. Which Magento feature will help you accomplish this task?

- A. reCaptcha
- B. Role resources
- C. Action fogs
- D. IP address whitelisting

Correct Answer: C

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### QUESTION 2

You are helping a merchant design a loyalty program for customer who have placed over \$10,00 worth of orders. The program will automatically give those customers a 10% discount on each future order. The merchant is using Magento

Commerce and would like to avoid customizing Magento.

Which two Magento features do you use to set up this loyalty program?

Choose 2 answers

- A. Customer Groups
- B. Shopping Cart Price Rules
- C. Catalog Price Rules
- D. Customer Segments

Correct Answer: BD

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### QUESTION 3

Your client is reviewing a Mobile your team developed and deployed to the client's Magento Cloud staging environment. They ask you what the next steps are for deploying the work up to production. Using the Magento Cloud UI how do you deploy the module to production?

- A. Select the pre-production environment and use the branch functionality to deploy.
- B. Select the master environment and use the snapshots functionality to deploy.
- C. Select the production environment and use the sync functionality to deploy.
- D. Select the staging environment and use the merge functionality to deploy.



Correct Answer: D

<https://devdocs.magento.com/cloud/project/project-webint-branch.html>

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#### QUESTION 4

A merchant wants to aggregate the physical stores inventory to make more products available in their Magento store. Currently they are using the default inventory configuration with a single source.

Which two actions are required to setup the additional inventories on the store?

Choose 2 answers

- A. Create new sources for each physical store as well as the ecommerce warehouse
- B. Create new sources only for the physical stores
- C. Assign the new sources to the existing stock
- D. Create a new custom stock and assign the new sources to it

Correct Answer: AC

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#### QUESTION 5

After launching a redesigned checkout, your merchant wants to know how well their checkout experience has improved. What Shopping Behavior metric do you share with them?

- A. No Can Addition
- B. Sessions with Add to Can
- C. Sessions with Transactions
- D. Checkout Engagement Percentage

Correct Answer: A

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