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QUESTION 1

Your merchant marketing team wants to add new CMS Block, they have already created before their header showcasing a new promotion. They have an internal developer who is unfamiliar with Magento and have asked for guidance on the quickest way to implement this.

What recommendation do you make to add the CMS Block before the Header?

- A. In design configuration, populate the Additional CMS Content field with the new CMS Block.
- B. This can only be done with a code change to the theme followed by a deployment.
- C. Create a new CMS Static Block Widget and assign it to a layout update container.
- D. On a new category, set the Display mode to static block only and populate the Add CMS Block field with the new CMS Block.

Correct Answer: B

QUESTION 2

A merchant is using Magento to manage inventory. The procurement department needs to see which products in the Clothing attribute set have fewer than 50 items in stock while eliminating all unnecessary columns.

How do you do this?

- A. Install a 3rd-party module to provide this report
- B. Enable the Daily Product Inventory Report email feature
- C. Navigate to the Low Stock report and enter the filtering conditions.
- D. Create a new product gridview with the necessary filters and column selections

Correct Answer: B

QUESTION 3

A client wants to integrate their inventory management systems with Magento. Which Magento API is suited to provide the data?

- A. GraphQL
- B. gRPC
- C. REST
- D. XML-RPC

Correct Answer: D



QUESTION 4

You plan to offer gift sets which include three products. The giftsets will be available in black or white products you plan to offer is setup as a configurable product in your Magento store with black or white as configurable options and you will continue to sell them along side the gift sets.

How will you create the gift sets using native product types?

- A. Setup one bundled product and associate three configurable products with black and white as configurable options
- B. Setup one grouped product and associate three configurable products with black and white as configurable options.
- C. Setup two kitted products, one for each color; and associate the simple products to each respectively.
- D. Setup two bundled products, one for each color, and associate the simple products to each respectively

Correct Answer: B

QUESTION 5

A merchant would like a promotional content block on the cart which changes by customer segment. the content should only appear when you cart total is \$50 or more excluding shipping.

What solution will meet the requirement?

- A. Create a widget with a static block assign to a customer price rule.
- B. Create a dynamic block and choose the customer segment
- C. Create a static block and add it to the layout area for the shopping cart with the customer segment
- D. Create a banner, apply the \\customer segment to the banner and choose the banner price rule

Correct Answer: B

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