



AD0-E600^{Q&As}

Adobe Experience Platform Technical Foundations

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QUESTION 1

A marketer notices that the average number of IDs linked per profile has increased significantly over the past couple weeks. In the Identity graph viewer, the marketer sees that different emails that should belong to different profiles are stitched together.

What should the marketer do next to identify the root cause?

- A. Use the Real-time Profile UI to retrieve the Identity Map linked to the profile
- B. Use the Identity API to get the details of the Identity Namespace definition
- C. Use the Identity API to list the Identity Mappings for the email
- D. Use Identity graph viewer to retrieve the list of data sources

Correct Answer: C

QUESTION 2

You want to load purchase order data into The Adobe Experience Platform. You know that every event loaded into the Adobe Experience Platform requires a unique ID (_id). Given the sample record below:

Which field or fields can be used for this ID?

- A. orderID, orderDate, storeID
- B. orderID, lastOrderStatusUpdate
- C. orderID
- D. orderID, orderDate

Correct Answer: C

QUESTION 3

Time-series data has been ingested and linked with a Real-time Customer Profile.

A data engineer wants to look up only the most recent time-series event associated with the Luma ID "100".

Which API call will return the desired event object?

☐ A.

```
curl -X GET https://platform.adobe.io/data/core/ups/access/entities?schema.name=_xdm.context.experienceevent&relatedSchema.name=_xdm.context.profile&entityId=100&entityIdNS=Luma&limit=1&orderBy=-timestamp
```

☐ B.

```
curl -X GET https://platform.adobe.io/data/core/ups/access/entities?schema.name=_xdm.context.profile&relatedSchema.name=_xdm.context.experienceevent&entityId=100&entityIdNS=Luma&limit=1&orderBy=+timestamp
```

☐ C.

```
curl -X GET https://platform.adobe.io/data/core/ups/access/entities?schema.name=_xdm.context.experienceevent&relatedSchema.name=_xdm.context.profile&entityId=100&entityIdNS=Luma&limit=1&orderBy=+timestamp
```

☐ D.

```
curl -X GET https://platform.adobe.io/data/core/ups/access/entities?schema.name=_xdm.context.profile&relatedSchema.name=_xdm.context.experienceevent&entityId=100&entityIdNS=Luma&limit=1&orderBy=-timestamp
```

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

QUESTION 4

A marketer recently set up an Amazon S3 cloud storage destination. The last successful flow for the destination exported 12 million records. In the Amazon S3 bucket, how will the export be presented to the marketer?

A. 3 CSV files in the format of: filename.csv (containing 5 million records) filename_2.csv (containing 5 million records) filename_3.csv (containing 2 million records)

B. 1 CSV file in the format of: filename.csv (containing 12 million records)

C. 2 CSV files in the format of filename.csv (containing 6 million records) filename_2.csv (containing 6 million records)

D. 3 JSON files in the format of: filename.json (containing 5 million records) filename_2.json (containing 5 million records) filename_3.json (containing 2 million records)

Correct Answer: A



QUESTION 5

During discovery, a business user explains that customer data from field-sales reps is stored in a third-party CRM system.

Based on the three methods of ingesting data into Adobe Experience Platform, which method should be used to set up a schedule-based ingestion run?

- A. Batch API
- B. Streaming API
- C. Sources
- D. File automation

Correct Answer: C

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