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Adobe Experience Platform Technical Foundations

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QUESTION 1

A data engineer is ingesting website data via CSV that represents a future hotel reservation.

The CSV is mapped to an ExperienceEvent schema and contains the following fields:

Full name,	CRM ID,	Email,	Stay date,	_id
John Smith,	112233,	john@example.com,	2025-05-06,	1234-1234-1234

Each field is mapped to the corresponding target field below:

```
"fullName": "string", "crmId": "string", "email": "string", "swyDate": "dateTime", "_id": "string"
```

Upon mapping the data, the mapping step fails with an error.

What is the possible cause of this error?

- A. _id field is passed in manually instead of autogenerated.
- B. CRM ID is an integer when the target field is a string.
- C. The source datelime format is incompatible with XDM.
- D. The default timestamp field is required upon ingestion.

Correct Answer: C

QUESTION 2

What is the appropriate identity namespace for an email mat n coming in hashed\

- A. Email SHA256
- B. Email
- C. ECID
- D. Email MDS

Correct Answer: A

QUESTION 3

What is model scoring in the Data Science Workspace?

- A. Building and evaluating a model
- B. Engineering features for a model



- C. Building a recipe
- D. Applying a model to a data set

Correct Answer: D

QUESTION 4

During discovery, a business user explains that customer data from field-sales reps is stored in a third-party CRM system.

Based on the three methods of ingesting data into Adobe Experience Platform, which method should be used to set up a schedule-based ingestion run?

- A. Batch API
- B. Streaming API
- C. Sources
- D. File automation

Correct Answer: C

QUESTION 5

A data engineer is ingesting the transactional information from an ecommerce platform through a daily feed. In AEP, one Experience Event-based schema will collect the purchase events from this feed.

The eventType field of the schema must be populated with "commerce.purchases" if in a CSV record in which the column "purchase_start_date" and "purchase_end_date" happen on the same day, If the "purchase_start_date" is set to a later date,

the eventType should be "commerce._orgtenant.cancer."

Both dates follow the same format "yyyy-MM-dd'T'HH:mm:ss.SSS'Z~." and the "purchase_end_date" is always populated.

How should the data engineer create a Calculated Field that can be used to populate the eventType according to the required logic?



- A. `iif(format(purchasestartdate,"yyyy-MM-dd")=format(purchaseenddate,"yyyy-MM-dd"),
"commerce.purchases", "commerce_orgtenant.cancel")`
- B. `iif(${purchasestartdate}.dayOfYear==${purchaseenddate}.dayOfYear,
"commerce.purchases", "commerce_orgtenant.cancel")`
- C. `iif(purchasestartdate == purchaseenddate, "commerce.purchases",
"commerce_orgtenant.cancel")`
- D. `iif(getdayOfYear(purchasestartdate) == get dayOfYear(purchaseenddate),
"commerce.purchases", "commerce_orgtenant.cancel")`

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

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