



# AD0-E600<sup>Q&As</sup>

Adobe Experience Platform Technical Foundations

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## QUESTION 1

There are two existing entities in the Real-time Customer Profile store: one profile record and one event.

Profile:

```
{"email": "john@example.com", "favBrand": "Luma"}
```

Event:

```
{"_id": "5000", "email": "john@example.com", "purchase": "Zeppelin Yoga Pants"}
```

Both the event schema and profile schema have "email" as the primary identity. The \_id is used to identify unique events.

Later, a data engineer ingests one additional profile fragment and another event:

Profile: {"email": "john@example.com", "favBrand": "Adobe"}

Event: {"\_id": "5000", "email": "john@example.com", "purchase": "Photoshop 2021"}

What will the profile attributes and event look like when doing a profile lookup for john@example.com?

- ☐ A. Profile: {"email": "john@example.com", "favBrand": "Adobe"}  
Event: {"\_id": "5000", "email": "john@example.com", "purchase": "Zeppelin Yoga Pants"}
- ☐ B. Profile: {"email": "john@example.com", "favBrand": "Luma"}  
Event: {"\_id": "5000", "email": "john@example.com", "purchase": "Photoshop 2021"}
- ☐ C. Profile: {"email": "john@example.com", "favBrand": "Adobe"}  
Event: {"\_id": "5000", "email": "john@example.com", "purchase": "Photoshop 2021"}
- ☐ D. Profile: {"email": "john@example.com", "favBrand": "Luma"}  
Event: {"\_id": "5000", "email": "john@example.com", "purchase": "Zeppelin Yoga Pants"}

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

## QUESTION 2



A data architect creates two XDM schemas: Schema A and Schema B.

What are the two requirements for defining a schema relationship so that Schema A references Schema B for use in segmentation? (Choose two.)

- A. Schema A and Schema B must each be enabled for Real-time Customer Profile.
- B. Schema A and Schema B must each have a primary identity.
- C. Schema A must belong to the same schema class as Schema B.
- D. Schema A and Schema B must each have datasets associated with them.
- E. Both schemas should have the same fields marked as identities.

Correct Answer: BD

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### QUESTION 3

A data engineer needs to bring in data via cloud storage sources into the Platform. Which two data formats can the data engineer ingest? (Choose two.)

- A. TSV
- B. AVRO
- C. XMML
- D. JSON
- E. CSV

Correct Answer: BD

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### QUESTION 4

A data engineer is required to partially ingest data via a Source Connector. Which three source connectors are permitted for this task? (Choose three.)

- A. FTP/SFTP
- B. HTTP API
- C. Adobe Analytics
- D. Azure Blob Storage
- E. Microsoft Dynamics
- F. Web SDK



Correct Answer: ADE

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#### QUESTION 5

A marketer has been tasked with setting up an export of a certain segment of their profile data to their cloud storage. Which two types of file export options are available to the marketer? (Choose two.)

- A. full
- B. Incremental
- C. Partial

Correct Answer: AC

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