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Adobe Experience Platform Technical Foundations

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QUESTION 1

When sending data through the RESTful API, how can data engineers make sure the payload being sent is formatted property in real time?

- A. Leveraging asynchronous validation, data engineers can review error messages for records that fail validation.
- B. Leveraging synchronous validation, data engineers can review error messages for records that fail validation.
- C. As long as the data matches the pre-defined SXM schema, records in the payload pass
- D. All data is ingested and query services reporting identify any records that do not pass custom validation rules.

Correct Answer: B

QUESTION 2

A marketer needs to quickly validate that data ingested into a dataset processed to Profile successfully. Using the AEPin which two ways can the marketer perform this task? (Choose two.)

- A. Sources > Data Flow
- B. Query service
- C. Dataset > Activity
- D. Monitoring > Batch
- E. Identities > Browse

Correct Answer: BC

QUESTION 3

A data engineer exports segmented Real-time Customer Profile data to a new dataset called "Profile Export". The data engineer needs to directly download the data from the Profile Export dataset using the Data Access API. Which file format is supported for this use case?

- A. JSON
- B. CSV
- C. Parquet
- D. Blob

Correct Answer: A



QUESTION 4

A data architect wants to create a new XDM field that represents a prize promotion called listOfPrizes. The field represents a list of prizes and contains three sub-fields: prizeId (string), monetaryValue (integer), and prize (Object).

This new field needs to be reusable multiple times within the same class, The sub-fields are created separately.

How should the data architect create the listOfPrizes field?

- A. Create and save a new object field, then create a nested array object under the object field.
- B. Create and save a new custom field group, then add an object array field to that field group.
- C. Create and save a new object array field, then in the right rail select Convert to new data type.
- D. Create and save a new string array field, then add a nested object field under the string array field.

Correct Answer: B

QUESTION 5

A data engineer is ingesting website data via CSV that represents a future hotel reservation.

The CSV is mapped to an ExperienceEvent schema and contains the following fields:

| Full name, | CRM ID, | Email, | Stay date, | _id |
|-------------|---------|-------------------|-------------|----------------|
| John Smith, | 112233, | john@example.com, | 2025-05-06, | 1234-1234-1234 |

Each field is mapped to the corresponding target field below:

```
"fullName": "string", "crmId": "string", "email": "string", "swyDate": "dateTime", "_id": "string"
```

Upon mapping the data, the mapping step fails with an error.

What is the possible cause of this error?

- A. _id field is passed in manually instead of autogenerated.
- B. CRM ID is an integer when the target field is a string.
- C. The source datetime format is incompatible with XDM.
- D. The default timestamp field is required upon ingestion.

Correct Answer: C