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Adobe Experience Platform Technical Foundations

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QUESTION 1

A national workout studio chain deploys a new booking system and can now track when a customer puns to 90 into a training session. The studio chain wants to use that information to power their email campaigns. The event data that is collected when a customer books a session does not include information like the Sport category or the level of physical condition the customers should have. That information is stored in a different dataset. The studio chain is using AEP and will have access to the following databases;

BOOK A TRAINING SESSION EVENT DATABASE: Time stamp Session ID Member ID TRAINING SESSION
METADATA DATABASE:

Session ID

Sport category

Required physical condition

The data architects needs to configure the AEP XDM schemas to be able to build a relationship between the two databases so that the Sport category and the Required physical condition can be used in the AEP segment builder.

How should the data architect configure the AEP XDM to meet these requirements?

- A. Create one schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event Create out schema (schema B) using individual Profile as the XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as a relationship field on schema A Use the Session ID as the primary identity of the schema B Enable schema A for profile
- B. Create one schema (schema A) using the Experience Event Schema as the XDM class \\\or the Book a Training Session Event Create one schema (schema B) using a custom XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as a relationship field on schema A Use the Session ID as the primary identity of the schema B Enable both schemas for profile Create one schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event
- C. Create one schema (schema B) using a custom XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as the secondary identity of the schema A Use the Session ID as the primary identity of the schema B Enable both schemas for profile
- D. Create one schema using Experience Event as the XDM class Create Field Groups to include all the attributes from both the Book a Training Session Event and the Training Session Metadata Use the Member ID as the primary identity of that schema Use the Session ID as a secondary identity of that schema Configure one dataflow per database but use the same dataset to store the info

Correct Answer: B

QUESTION 2

In an AEP implementation, an SFTP source setup performs daily imports. A marketer notices that the segment volumes linked to that data source have dropped in the last days. After a root cause analysis, it is identified that the dataflow that manages the SFTP import has been disabled by mistake.

The missing files must be ingested in AEP, and the daily import must be re-started.



How should these tasks be performed?

- A. Create a new dataflow and enable the backfill.
- B. Re-enable the dataflow and create one-time dataflows per missing file.
- C. Re-enable the dataflow and change the starting date to be the date that the dataflow was disabled
- D. Re-enable the dataflow, and it will automatically upload the missing files.

Correct Answer: C

QUESTION 3

A data engineer wants to connect a new data source into AEP using an Amazon S3 Bucket. The S3 Bucket currently will be added with the daily deltas.

The historical data and the recurrent deltas must be imported.

In which way can this task be performed with minimal effort?

- A. Create a one-time dataflow for the historical data and one scheduled dataflow for the deltas
- B. Create one scheduled dataflow and enable partial ingestion
- C. Create one scheduled dataflow and enable the backfill
- D. Create one scheduled dataflow for the deltas and import the historical data through a data ingestion workflow

Correct Answer: C

QUESTION 4

What is the appropriate identity namespace for an email message coming in hashed?

- A. Email SHA256
- B. Email
- C. ECID
- D. Email MDS

Correct Answer: A

QUESTION 5



A data engineer is using Data Prep to format data for ingestion. The data engineer needs to load Date/Time as Date values for a field called CustomerCreateDate. The use of this field does not require a time component and as is String based.

The JSON value in this example is `\".platosaprod.customerCreateDateVZOOS-11 -0415:44\"`.

Which Data Prep functions and order should the data engineer use to format the date without the time component?

- A. `format(p\"atosaprod.custometCreateDate.dd-MM-yyyy\"')`
- B. `format(date(_platosaprod.customerCreateDate),\"dd-MM-yyyy\"')`
- C. `dformaUdateLP\"atosaprod.customerCreateDateJ.\"dd-MM-yyyy\"')`
- D. `date(_platosaprod.customerCreateDate.\"dd-MM-yyyy\"')`

Correct Answer: B

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