



AD0-E600^{Q&As}

Adobe Experience Platform Technical Foundations

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QUESTION 1

A data engineer creates a custom identity namespace within AEP. However, this custom Identity namespace is the wrong Identity type. What can the data engineer do to update the identity namespace?

- A. Create a new custom Identity Namespace with the correct Identity type.
- B. Using the Identity Namespace APIs, update the custom Identity type.
- C. Edit the Identity Namespace type within the AEP User-Interface under Identities.
- D. Delete the customIdentityNamespace from the AEP User-Interface under Identities.

Correct Answer: D

QUESTION 2

What is model scoring in the Data Science Workspace?

- A. Building and evaluating a model
- B. Engineering features for a model
- C. Building a recipe
- D. Applying a model to a data set

Correct Answer: D

QUESTION 3

A data engineer is bringing in audience definitions into Adobe Experience Platform from external sources. Which standard Experience Data Model (XDM) class should the data engineer use?

- A. Segment Definition
- B. XDM ExperienceEvent
- C. XDM Individual Profile
- D. Profile Definition

Correct Answer: A



QUESTION 4

A data architect responsible for maintaining existing schemas is notified that a previously defined mandatory field is no longer available due to some changes in the inbound data. The data architect confirms the existing schema has been saved and is currently being leveraged in data ingestion.

Which option does the data architect have?

- A. Remove the previously defined field
- B. Make the current mandatory field optional
- C. Rename the existing field
- D. Assign the field a new data type

Correct Answer: B

QUESTION 5

A marketer wants to create a segment based on profiles that have these 7 attributes: LoyaltyId, loyalty Level, Location, Age, MantalStatus, Email, and Phone.

The marketer wants the segment to qualify all profiles that have these attributes: Loyaltylevel and Age and disqualify profiles that have either of these attributes: MantalStatus and Location

How can the segment builder UI be used to buildthis segment?

- A. Drag and drop the LoyaltyLevel and Age attributes Into an "Include any of" container Then, drag and drop the MantalStatus and Location attributes into an "Exclude all of container
- B. Drag and drop the LoyaltyLevel and Age attributes into an "Include all or container Then, drag and drop the MantalStatus and Location attributes into an "Exclude all of container
- C. Drag and drop the LoyaltyLevel and Age attributes into an "Include anyof" container Then, drag and drop the MantalStatus and Location attributes into an "Exclude all of container
- D. Drag and drop theLoyaltyLevel and Age attributes into an "Include all of" container Then, drag and drop the MantalStatus and Location attributes into an "Exclude any of container

Correct Answer: A