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QUESTION 1

A client wants to ensure that their company logo appears in every email that is sent. What typology rule typology rule type would a developer use to make this check?

- A. Pressure
- B. Capacity
- C. Control
- D. Filtering

Correct Answer: C

QUESTION 2

System ABC (a retail company) wants to measure performance by activating 10% random sampling in a" the campaigns they will be executing in the future. In the campaign template\\'s advanced campaign parameters, where would the Adobe Campaign developer apply the changes?

- A. Select Activate Random Sampling > Next > Add Fixed we =10 > finish
- B. Control Population > Enable and edit control group configuration > Select Activate Random Sampling > Next > Add Fixed size =10 > Finish
- C. Control Population > Enable and edit control group configuration > Select Activate Random Sampling > Next > Add size as a percentage =10.00 > Finish
- D. Select Activate Random Sampling > Nex t- Add size as a percentage =10.00>; Finish

Correct Answer: C

QUESTION 3

There are some changes in the navigation hierarchy that are not appearing in the client console. What would be the just step an Adobe Campaign developer takes to solve this issue?

- A. Update the database structure
- B. Clear the local cache
- C. Restart the user interface technical workflow
- D. Update the input form

Correct Answer: B



QUESTION 4

With every marketing campaign for a client that has several brands, a Campaign developer must associate the brand with the campaign for reporting purposes.

What changes should the Campaign developer recommend?

- A. Extend the nmsPlan schema and add brandName attribute. Modify the form for nmsPlan to include the brandName as input field.
- B. Extend the nmsOperation schema and add brandName attribute. In the campaign workflows, include an "update activity" to update the nmsOperation's brandName attribute.
- C. Extend the nmsOperation schema and add brandName attribute. Modify the form for nmsOperation to include the brandName as input field.
- D. Extend the nmsPlan schema and add brandName attribute. Modify the form for nmsProgram to include the brandName as input field.

Correct Answer: A

QUESTION 5

Out of the following variables, which has the widest range of visibility within the platform?

- A. event variable
- B. option variable
- C. platform variable
- D. instance variable

Correct Answer: C

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