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QUESTION 1

When following Content Management creation principles, what is the best practice when defining the identification key of the schema, form, and publication template?

- A. Use the same namespace
- B. Use the same namespace and internal
- C. Use the same label and internal name
- D. Use the same label

Correct Answer: A

QUESTION 2

Which out-of-the-box schema would contain a seed address?

- A. nms:seedUser
- B. nmsiseedbst
- C. nmsiseedData
- D. nms:seed Member

Correct Answer: D

QUESTION 3

A campaign developer installs the transactional message control package, but NOT the transactional message execution package.

What is the reason for this decision?

- A. Message templates are created in the transactional message control.
- B. Transactional message execution packages are installed by default.
- C. Transactional message control sends the message.
- D. Direct mail messages are managed in the transactional message control.

Correct Answer: A

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/transactional-messaging/introduction/transactional-messaging-architecture.html>



QUESTION 4

Which campaign variable gives the results of a target data count?

- A. Vars.rec
- B. Vars.count
- C. Vars.recCount
- D. Vars.targetData

Correct Answer: C

QUESTION 5

A new workflow being built has strict compliance requirements: the workflow's Journal must be archived for 180 days. The rest of the Adobe Campaign instance must maintain this data for only 30 days.

How would a developer configure the workflow in question to extend the storage of Journal data?

- A. Editing the filter in the Journal of the workflow
- B. Adding a script into Workflow properties
- C. Editing the Advanced campaign parameters of the campaign
- D. Changing the Execution properties of the workflow

Correct Answer: C

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