



# AD0-E313<sup>Q&As</sup>

Adobe Campaign Classic Developer Certified Professional

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#### QUESTION 1

A Campaign developer is configuring a direct mail delivery.

The Campaign developer selects "By data groupings" when configuring the control group sampling within the delivery.

What is the reason for this configuration?

- A. By data groupings associates the campaign with a pre-selected control group population.
- B. The sampling will take the same number of records within each data grouping identified.
- C. Data is sorted by the data groupings attribute before the sample is pulled from the target population.
- D. The control group and the target group are extracted as separate files once the delivery executes.

Correct Answer: B

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#### QUESTION 2

A client would like to add a new attribute to the Adobe Campaign nms:recipient schema for campaign targeting. How would a developer do this?

- A. Create a view on the existing schema
- B. Modify the source schema directly through the Adobe Campaign client console
- C. Create a JavaScript activity in a workflow to modify the schema XML
- D. Extend the schema with the same name but with a different namespace

Correct Answer: C

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#### QUESTION 3

A Campaign developer wants to create a drop-down listing cities. Which enumeration should they use?

- A. Dbenum Enumeration
- B. Free Enumeration
- C. Set Enumeration
- D. Open list Enumeration

Correct Answer: C

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#### QUESTION 4



Which type of External Account should be used to connect to the mid-sourcing instance in a hybrid installation?

- A. HTTP
- B. Routing
- C. External Database
- D. Execution Instance

Correct Answer: B

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/installing-campaign-classic/additional-configurations/mid-sourcing-server.html>

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#### QUESTION 5

A daily campaign has sent out 0 emails to customers this week when it should be sending over 1000 emails a day. None of the activities are flashing red 10 indicate they are showing an error.

What would be a developer's first step in troubleshooting the failed workflow?

- A. Close the Adobe Campaign program and restart it
- B. Check the logs for each individual activity to identify any errors
- C. Check the workflows Journal to analyse the audit logs of the campaign
- D. Duplicate the workflow and re-run it

Correct Answer: C

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