



AD0-E308^{Q&As}

Adobe Campaign Classic Developer

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QUESTION 1

A marketer uses a custom Recipient field to store an email address. What changes, if any, must be made to send emails to seeds?

- A. Extend the seed schema with new email attribute only.
- B. Extend the seed schema with new email attribute, modify seed form, and reference the seed schema.
- C. Modify the seed form and reference the recipient schema.
- D. No changes are needed; the seeds can use the standard email attribute.

Correct Answer: C

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/configuring-campaign-classic/use-a-custom-recipient-table/seed-addresses.html>

QUESTION 2

A Campaign developer creates an alert notification with the variable vars.recCount. What is the result?

- A. The notification sends the total population count for all segments in the campaign.
- B. The notification has the population count of the target going into the alert activity.
- C. The notification has the number of recipient records in the database.
- D. The notification is blank until the final target is approved for the workflow.

Correct Answer: B

QUESTION 3

A client wants to use Amazon Redshift to install Adobe Campaign in a hybrid AWS environment to hold all customer data.

Which step must be taken to utilize this type of data?

- A. Adobe Campaign does NOT support Redshift.
- B. Adobe Campaign tables must be created in the Redshift database.
- C. ODBC Native SQL drivers must be installed to access a Redshift database.
- D. FDA module must be installed to access a Redshift database.

Correct Answer: B



QUESTION 4

Where do you define a new type of folder?

- A. Navigation hierarchy XML
- B. Form XML
- C. Platform Option
- D. Folder schema

Correct Answer: A

Reference: https://final-docs.campaign.adobe.com/doc/AC/en/CFG_Navigation_hierarchy_Overview.html

QUESTION 5

A Campaign developer is adding a schema to the existing data model.

Which step must be performed for the table to be used in Adobe Campaign queries?

- A. Create a join in the schema to the Recipient table.
- B. Match the schema name to the table name.
- C. Create a primary key in the schema.
- D. Create the schema in a new namespace.

Correct Answer: D

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/configuring-campaign-classic/editing-schemas/schema-of-an-existing-table.html>

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