



# AD0-E308<sup>Q&As</sup>

Adobe Campaign Classic Developer

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#### QUESTION 1

A Campaign developer creates an alert notification with the variable vars.recCount. What is the result?

- A. The notification sends the total population count for all segments in the campaign.
- B. The notification has the population count of the target going into the alert activity.
- C. The notification has the number of recipient records in the database.
- D. The notification is blank until the final target is approved for the workflow.

Correct Answer: B

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#### QUESTION 2

How should a Campaign developer allow a marketing user to start a workflow?

- A. Add the user to the Workflow Supervisor group
- B. Add the user to the Administrator Operator group
- C. Add the user to the Delivery Operator group
- D. Add the user to the Campaign Manager Operator group

Correct Answer: C

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/getting-started/administrationbasics/access-management.html>

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#### QUESTION 3

In which activities can a Campaign developer set the segment code?

- A. Read List, Update Data, Fork, Test
- B. Test, Intersection, Fork, Enrichment
- C. Read List, Fork, Query, List Update
- D. Intersection, Query, Exclusion, Enrichment

Correct Answer: D

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#### QUESTION 4

What should a Campaign developer change to update the default time zone of the instance?



- A. Modify the default time zone of the admin operator
- B. Update the default country on the deployment wizard
- C. Update the xtk:common schema with the desired time zone
- D. Modify the WdbcTimeZone platform option with the desired time zone

Correct Answer: D

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/installing-campaign-classic/additional-configurations/time-zone-management.html>

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#### QUESTION 5

Which type of External Account should be used to connect to the mid-sourcing instance in a hybrid installation?

- A. HTTP
- B. Routing
- C. External Database
- D. Execution Instance

Correct Answer: B

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/installing-campaign-classic/additional-configurations/mid-sourcing-server.html>

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