



AD0-E308^{Q&As}

Adobe Campaign Classic Developer

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QUESTION 1

Where do you define a new type of folder?

- A. Navigation hierarchy XML
- B. Form XML
- C. Platform Option
- D. Folder schema

Correct Answer: A

Reference: https://final-docs.campaign.adobe.com/doc/AC/en/CFG_Navigation_hierarchy_Overview.html

QUESTION 2

A Campaign developer is configuring an exclusion that takes two queries as input.

Query 1: Select customers with email address Query 2: Select customers who do not want to be contacted Customers who do not wish to be contacted must be removed. In a test run of the exclusion, the workflow

raises the following error:

"You must define the main set for exclusion `Remove Suppressions\`."

How should the campaign developer solve this issue?

- A. Ensure a primary set is selected on the exclusion tab in the exclusion activity
- B. Only connect one query activity to the exclusion
- C. Configure a delivery for use with the target audience
- D. Create the list called Remove Suppressions before running the exclusion

Correct Answer: D

QUESTION 3

A Campaign developer uses the sysFilter tag in a form definition. What is the result?

- A. The form is rendered with a filter button.
- B. Records returned are filtered based on the condition in the tag.
- C. A save error occurs because the sysFilter tag only applies to schemas.
- D. The tag generates a predefined filter for use in queries.



Correct Answer: B

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/configuring-campaign-classic/input-forms/form-structure.html>

QUESTION 4

A developer configures two split activities (Split1 and Split2). Each split has only one resulting segment. The population of the first split is the input population of the second. The segmentCode is configured on the splits as follows:

Split 1 Name: Split1 segmentCode = 'segment1' Split 2 Name: Split2 segmentCode = 'segment2'

All splits and subsequent segments result in records. The Campaign developer turns on the Concatenate the code of each segment with the code found in the input population option of the second split

What is the resulting segmentCode value?

- A. segment1segment2
- B. segment2
- C. split1segment1split2segment2
- D. @ID of the recipient record + '\\Segment2\\'

Correct Answer: C

QUESTION 5

How should a campaign developer explain the importance of a custom namespace?

- A. Namespaces identify custom workflow jobs.
- B. Namespaces define the instance name.
- C. Namespaces create unique internal folder names.
- D. Namespaces separate user-defined schemas from Adobe schemas.

Correct Answer: B

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/installing-campaign-classic/initial-configuration/deploying-an-instance.html>