AD0-E308$^{Q\&As}$

Adobe Campaign Classic Developer

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QUESTION 1

A marketer uses a custom Recipient field to store an email address. What changes, if any, must be made to send emails to seeds?

A. Extend the seed schema with new email attribute only.

B. Extend the seed schema with new email attribute, modify seed form, and reference the seed schema.

C. Modify the seed form and reference the recipient schema.

D. No changes are needed; the seeds can use the standard email attribute.

Correct Answer: C

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/configuring-campaign-classic/ use-a-custom-recipient-table/seed-addresses.html

QUESTION 2

A Campaign developer notices that targeting approval and content approval notifications are not being sent.

What should the developer verify to resolve this situation?

A. The Jobs on deliveries in campaigns workflow is running.

B. The target of the approval message is in the recipient table.

C. The notification reminders are configured in the delivery approvals tab.

D. The approval message is using a notification typology.

Correct Answer: A

Reference: https://experienceleaguecommunities.adobe.com/t5/adobe-campaign-classic-questions/ reason-for-not-sending-targeting-and-content-approval/qaq-p/312620/comment-id/1909

QUESTION 3

A Campaign developer notices that a workflow scheduled to run daily and create a customer list is associated to a campaign marked as Finished.

What explains the outcome of the next scheduled workflow run?

A. The workflow continues to run, but the list is NOT created as configured.

B. The workflow does NOT run regardless of the schedule until the campaign end date is adjusted.

C. The developer must copy the workflow into a new campaign and reschedule the new workflow.

D. The workflow continues to run as scheduled and creates the list as configured.

Correct Answer: B

QUESTION 4

A user in the campaign manager group opens a workflow and clicks to open a delivery. After the delivery

opens, the following error is thrown:

Cannot load document of type `Deliveries (nms:delivery)\\' satisfying condition `(@id=12345678) AND

((@deleteStatus = 0))\\'.

The requested database record does not exist. What is the most likely cause of this error?

A. The user does NOT have access to the workflow folder.

B. The delivery has already been sent and therefore CANNOT be opened.

C. The MTA process is NOT running on the instance.

D. The user is NOT in the Delivery operators group and does NOT have permission.

Correct Answer: B

Reference: https://experienceleaguecommunities.adobe.com/t5/adobe-campaign-standard/delivery-error/ qaq-p/234713

QUESTION 5

A Campaign developer is adding a schema to the existing data model.

Which step must be performed for the table to be used in Adobe Campaign queries?

A. Create a join in the schema to the Recipient table.

B. Match the schema name to the table name.

C. Create a primary key in the schema.

D. Create the schema in a new namespace.

Correct Answer: D

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/configuring-campaign-classic/ editing-schemas/schema-of-an-existing-table.html

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