



AD0-E308^{Q&As}

Adobe Campaign Classic Developer

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QUESTION 1

A Campaign developer is adding a schema to the existing data model.

Which step must be performed for the table to be used in Adobe Campaign queries?

- A. Create a join in the schema to the Recipient table.
- B. Match the schema name to the table name.
- C. Create a primary key in the schema.
- D. Create the schema in a new namespace.

Correct Answer: D

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/configuring-campaign-classic/editing-schemas/schema-of-an-existing-table.html>

QUESTION 2

What is NOT a prerequisite for Adobe Campaign Server installation on a Windows Server?

- A. Tomcat
- B. Internet Information Service (IIS)
- C. SQL Client
- D. Java

Correct Answer: A

Reference: <https://helpx.adobe.com/campaign/kb/compatibility-matrix.html>

QUESTION 3

A new column is added to the recipient schema via a schema extension. The extension is called recipientExt in namespace abc. This new column is called CustomerDecile and is of type long.

What is the database location of the new column?

- A. NmsRecipient.iCustomerDecile
- B. abcRecipient.CustomerDecile
- C. NmsRecipientExt.CustomerDecile
- D. abcRecipientExt.iCustomerDecile

Correct Answer: C



QUESTION 4

A Campaign developer is building an automated workflow that is required to send emails to product purchasers from the previous day. The audience of each day's send must be stored in a delivery of its own.

Which type of delivery should the Campaign developer use in such a workflow?

- A. Recurring delivery
- B. Email delivery
- C. Continuous delivery
- D. Other delivery

Correct Answer: B

Reference: <https://docs.adobe.com/content/help/en/campaign-standard/using/managing-processes-anddata/channel-activities/email-delivery.html>

QUESTION 5

A developer is building a campaign that selects recipients the day after recipients contact customer support and send the same email content regardless of day of execution.

A different delivery ID must be associated with each day's send for campaign analysis.

How should the Campaign developer meet the analysis requirements with the minimum daily maintenance?

- A. Leverage a Continuous delivery
- B. Leverage a Recurring delivery
- C. Create an Email delivery and re-execute each day
- D. Create a new Email delivery each day

Correct Answer: C

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