



# AD0-E308<sup>Q&As</sup>

Adobe Campaign Classic Developer

## Pass Adobe AD0-E308 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.passapply.com/ad0-e308.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Adobe  
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





### QUESTION 1

A Campaign developer is configuring an exclusion that takes two queries as input.

Query 1: Select customers with email address Query 2: Select customers who do not want to be contacted Customers who do not wish to be contacted must be removed. In a test run of the exclusion, the workflow

raises the following error:

"You must define the main set for exclusion `Remove Suppressions\`."

How should the campaign developer solve this issue?

- A. Ensure a primary set is selected on the exclusion tab in the exclusion activity
- B. Only connect one query activity to the exclusion
- C. Configure a delivery for use with the target audience
- D. Create the list called Remove Suppressions before running the exclusion

Correct Answer: D

---

### QUESTION 2

What is an accurate description of the Adobe Campaign Hierarchy?

- A. Program, Plan, Campaign, Workflow, Delivery
- B. Campaign, Plan, Program, Workflow, Delivery
- C. Plan, Program, Campaign, Delivery, Workflow
- D. Plan, Program, Campaign, Workflow, Delivery

Correct Answer: A

Reference: <https://docs.adobe.com/content/help/en/campaign-standard/using/getting-started/marketingplans/programs-and-campaigns.html>

---

### QUESTION 3

What is the purpose of the Jump activity?

- A. To improve the readability of the workflow
- B. To call a subworkflow
- C. To create branching in the workflow
- D. To trigger a workflow



Correct Answer: A

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/automating-with-workflows/flow-control-activities/jump--start-point-and-end-point-.html>

---

#### QUESTION 4

Which statement is true regarding campaign hierarchy?

- A. A campaign program folder is required to create a campaign.
- B. A campaign folder is required to create a campaign.
- C. A campaign workflow folder is required to create a campaign.
- D. A campaign plan folder is required to create a campaign.

Correct Answer: A

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/orchestrating-campaigns/orchestrate-campaigns/setting-up-marketing-campaigns.html>

---

#### QUESTION 5

A Campaign developer is configuring a direct mail delivery.

The Campaign developer selects "By data groupings" when configuring the control group sampling within the delivery.

What is the reason for this configuration?

- A. By data groupings associates the campaign with a pre-selected control group population.
- B. The sampling will take the same number of records within each data grouping identified.
- C. Data is sorted by the data groupings attribute before the sample is pulled from the target population.
- D. The control group and the target group are extracted as separate files once the delivery executes.

Correct Answer: B

[AD0-E308 VCE Dumps](#)

[AD0-E308 Exam Questions](#)

[AD0-E308 Brindumps](#)