



# AD0-E308<sup>Q&As</sup>

Adobe Campaign Classic Developer

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### QUESTION 1

A Campaign developer is setting up a new API to query the recipient table from an external application. The developer is setting up an Operator for use specifically with the new API. In doing so, the developer selects the option "forbid access from the rich client"

What impact does this have on the API?

- A. The Operator will authenticate via external accounts for API access.
- B. The Operator has access via the API.
- C. The Operator can issue API calls from within the rich client.
- D. The Operator is denied access via the API.

Correct Answer: D

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/getting-started/administrationbasics/access-management.html>

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### QUESTION 2

How should a developer increase the number of days that the delivery logs are kept?

- A. Delivery information is kept indefinitely: no need to increase the number of days.
- B. Increase the Online resources Validity Period.
- C. Develop the campaign to target the same individual at least once every 60 days.
- D. Change the associated setting in the instance configuration.

Correct Answer: B

### QUESTION 3

During development, the client must only send emails to their company domain.

How should a Campaign developer make sure this is enforced?

- A. Create a delivery template with an exclusion rule to remove recipients in other domains
- B. Update non-company domain emails to NULL
- C. Create a default workflow template with an exclusion activity to exclude recipients in other domains
- D. Create a typology rule to exclude recipients in other domains

Correct Answer: C



#### QUESTION 4

A Campaign developer must build a technical workflow to automate loading a flat file that contains the opt-in status of customers.

The flat file is placed on an external SFTP server daily. The server details and credentials have been provided.

How should the Campaign developer import the flat file to load into Adobe Campaign?

- A. Define an external account of type SFTP with the provided info. Use the external account with "file transfer" task in the technical workflow.
- B. Define an external account of type SFTP with the provided info. Use the external account with Data Import step in the technical workflow.
- C. The file must be transferred to the Adobe Campaign server by the team that generates the file. Use the File Collector in the technical) workflow.
- D. In the technical workflow, add a JavaScript code task that connects to the SFTP server and downloads the file to be loaded.

Correct Answer: A

Reference: <https://docs.adobe.com/content/help/en/campaign-standard/using/administrating/applicationsettings/external-accounts.html>

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#### QUESTION 5

A developer configures two split activities (Split1 and Split2). Each split has only one resulting segment. The population of the first split is the input population of the second. The segmentCode is configured on the splits as follows:

Split 1 Name: Split1 segmentCode = 'segment1' Split 2 Name: Split2 segmentCode = 'segment2'

All splits and subsequent segments result in records. The Campaign developer turns on the Concatenate the code of each segment with the code found in the input population option of the second split

What is the resulting segmentCode value?

- A. segment1segment2
- B. segment2
- C. split1segment1split2segment2
- D. @ID of the recipient record + '\\Segment2\\'

Correct Answer: C