AD0-E301$^{Q\&As}$

Campaign Standard Developer

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QUESTION 1

What three steps are needed to set up the double opt-in process? Choose three.

A. Create a new recurring delivery.

B. Set blacklist field of the Profile to false on double opt-in confirmation.

C. Create a new transactional message.

D. Create a confirmation landing page based on the Blacklist template or the Subscription template.

E. Set blacklist field of the Profile to true on double opt-in confirmation.

F. Create a confirmation landing page based on the Profile acquisition template or the Subscription template

Correct Answer: BCF

QUESTION 2

Your client wants an automatic export of new logs every day. What is the correct sequence to achieve this?

A. Incremental Query, Extract file, Transfer file

B. Scheduler, Incremental Query, Transfer file. Extract file

C. Incremental Query, Transfer file. Extract file

D. Scheduler, Incremental Query, Extract file. Transfer file

Correct Answer: D

QUESTION 3

What is needed to verily that a landing page which is blacklisting an email channel for a profile, is working?

A. A test profile subscribed to a service

B. A test profile

C. A profile

D. A blacklisted profile

Correct Answer: D

QUESTION 4

When creating an Amazon S3 account which external account fields can you configure?

A. AWS Access Key ID, AWS Region, Secret Access Key

B. AWS Access Key ID, Receiver server. Secret Access Key

C. AWS Access Key ID, AWS Region, Receiver server, Secret Access Key

D. AWS Access Key ID, AWS Region

Correct Answer: C

QUESTION 5

Your customer has restricted access to profile data based on Organizational Units. What configuration is required when importing profiles to ensure this is respected?

A. Extend the Profile resource and select the "add access authorization management fields" option. Reconcile the profile data in the import Load activity with the Organizational Unit resource, then map the reconciled value to the ID field of Organizational Unit in the profile Update activity.

B. Extend Profiles custom resource to add a custom field calld "Org Unit" field of type "string". Reconcile the profile data in the import Load activity with the Organizational Unit resource, then map the reconciled value to the ID field of Organizational Unit in the profile Update activity.

C. Create a new custom resource called "Organizational Units", define a link to Profile and reconcile the data in the import workflow transition with the custom resource and update field in the Update data activity.

D. Update the Organizational Unit within each profile from the Profile screen definition.

Correct Answer: D