



AD0-E301^{Q&As}

Campaign Standard Developer

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QUESTION 1

Which three components does an administrator use to restrict access? Choose three.

- A. Security groups
- B. Roles
- C. Organizational units
- D. Licenses
- E. Sys filters
- F. Named rights

Correct Answer: ABC

QUESTION 2

What are two possible ways of sharing reports? Choose two.

- A. Sending reports to Campaign users as a one-time email
- B. Sending Email proofs to Campaign users
- C. Sending reports to Campaign users on a recurring basis
- D. Sending reports to any valid email address Exporting and sharing PDF reports

Correct Answer: AC

QUESTION 3

A technical marketer notices a high number of exclusions. What can the marketer verify in the delivery dashboard? Choose two.

- A. the Sending logs tab will display deliveries filtered by typology rules
- B. the Exclusion logs tab can display fields like Status, Nature of failure, and the Reason of exclusions
- C. the Exclusion causes tab displays the volume (in percentages) of messages that were excluded from the target
- D. the Exclusion logs tab lists all the messages that were excluded from the target and specifies the reason for the send failure
- E. the Monitoring logs tab can display bounced deliveries and types of bounces

Correct Answer: CD



QUESTION 4

What is the Adobe-recommended method to authenticate to the Adobe SFTP servers?

- A. Authentication from a whitelisted IP using use ma me/password authentication
- B. Authentication from a whitelisted IP using OpenSSH key-based authentication
- C. Authentication from a blacklisted IP using SSH2 key-based authentication
- D. Authentication from a whitelisted IP using SSH1 key-based authentication

Correct Answer: C

QUESTION 5

What are key considerations when planning data model changes? Choose two.

- A. The data model can be restored to a previous state after publish is complete.
- B. Data in removed columns will be deleted from the database.
- C. Data in removed columns can be retrieved if the data model is restored.
- D. Field names may be reset to default values.
- E. Data may be lost if the data type for the column has been changed to an incompatible type.

Correct Answer: BE

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