



# AD0-E301<sup>Q&As</sup>

Campaign Standard Developer

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### QUESTION 1

Your customer has restricted access to profile data based on Organizational Units. What configuration is required when importing profiles to ensure this is respected?

- A. Extend the Profile resource and select the "add access authorization management fields" option. Reconcile the profile data in the import Load activity with the Organizational Unit resource, then map the reconciled value to the ID field of Organizational Unit in the profile Update activity.
- B. Extend Profiles custom resource to add a custom field called "Org Unit" field of type "string". Reconcile the profile data in the import Load activity with the Organizational Unit resource, then map the reconciled value to the ID field of Organizational Unit in the profile Update activity.
- C. Create a new custom resource called "Organizational Units", define a link to Profile and reconcile the data in the import workflow transition with the custom resource and update field in the Update data activity.
- D. Update the Organizational Unit within each profile from the Profile screen definition.

Correct Answer: D

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### QUESTION 2

Can you view the XML source to analyze technical objects such as the schema of a resource?

- A. Yes, in Administration > Development > Custom Resources, select a specific resource, and then click on the "Metadata" link
- B. Yes, in Administration > Development > Diagnosis > Data schema and select a specific resource
- C. No, only in the downloaded and unzipped exported package
- D. No, it is not possible to view the XML source of the schema

Correct Answer: A

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### QUESTION 3

When should you create a content fragment?

- A. When dynamic content will be referenced in multiple emails
- B. When dynamic content will be referenced in only one email
- C. When fixed content will be referenced in only one email
- D. When reusable content will be referenced in multiple emails

Correct Answer: D

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#### QUESTION 4

How would you solve the following error in the error log while importing a package?

1.  
  
18/06/2018 10:13:36 The build of the (10481)package is more recent than the build of the (10477) instance. Please update your instance before importing this package.
2.  
  
18/06/2018 10:13:36 At least one warning was raised during the analysis. The package was not imported.
3.  
  
18/06/2018 10:13:36 SOP-330011 Error while executing the method '\\InstallPackage\\' of service '\\xtk:builder\\'.  
  
A. Select the option "Allow import from a newer build".  
B. Adapt the "installPackage" method in the "xtk:builder" schema.  
C. Disable warnings for package imports under Administration > Deployment.  
D. Contact Adobe and request an update of the source instance to a newer version.

Correct Answer: D

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#### QUESTION 5

Which configuration would allow a client to create a user that can access their French (FR) business unit but not allow them access to German (DE) campaigns:

- A. 1. Create new Security Groups named "FR Operators" and "DE Operators"  
  
2.  
  
Map all FR marketing activities to "FR Operators" Security Group
3.  
  
Map the user to "FR Operators" group
- B. 1. Create new Org Units named "FR" and "DE"  
  
2.  
  
Create new Security Groups named "FR Operators" and "DE Operators"
3.  
  
Map Security groups to "FR" and "DE" Org Units, respectively
4.  
  
Map all FR marketing activities to "FR" Org Unit



5.

Map the user to "FR Operators" group

C. 1. Create a new Org Unit named "EU"

2.

Create new Security Groups named "FR Operators" and "DE Operators"

3.

Map Security groups to "EU" Org Unit

4.

Map all marketing activities to "EU" Org Unit

5.

Map the user to "FR Operators" group

D. 1. Create new Org Units named "FR" and "DE"

2.

Map all FR. marketing activities to "FR" Org Unit

3.

Map the user to the "FR" Org Unit

Correct Answer: B

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