

# AD0-E121<sup>Q&As</sup>

Adobe Experience Manager Sites Business Practitioner Expert

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#### **QUESTION 1**

A customer has a multi-step asset creation workflow process that contains the following steps:

Create Asset Off-shore Review On-shore Review Legal Approval Brand Approval Complete

When viewing the individual tasks the customer prefers to see a simplified view of the process which consists of the following phases:

Create Review Approval Complete

What should the Business Practitioner recommend that the customer create and assign?

- A. The progress value to Workflow metadata
- B. The progress value using ECMAScript
- C. A stage property to each workflow step
- D. A workflow step to a model

Correct Answer: C

#### **QUESTION 2**

A customer has a website that serves an English-speaking market. The customer wants to expand to a German-speaking market. What should the Business Practitioner recommend to seamlessly create the new website structure?

- A. Use the MSM functionality to create a language copy
- B. Use I18n Translator to create the language copy
- C. Use the MSM functionality to create a live copy
- D. Use an External Translation provider to create a language copy

Correct Answer: C

# **QUESTION 3**

A customer plans to launch a sub-site. All of the pages will have a similar design win the only difference being the authored content. How should a Business Practitioner develop these pages?

- A. Create one editable template with a text component
- B. Create editable templates for each new page
- C. Create static templates fc each new page
- D. Create one editable template with a layout container



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Correct Answer: A

#### **QUESTION 4**

A business uses AEM as a Cloud Service. The production pipeline in Cloud Manager Keeps reporting a maintainability issue during the hot-fix deployment It will take more than 1 business day for the development learn to resolve the deployment issue. The business wants an immediate resolution.

What should the Business Practitioner recommend to the development team?

- A. Uncheck Go Live Approval setting in Production Deployment Options and re-run the build
- B. Set Important failure Behavior setting to "Continue immediately\\' and re-run the build
- C. Upload the hot-fix package and install manually via the Package Manager

Correct Answer: A

#### **QUESTION 5**

A content manager nans to see how rent/ published AEM pages perform by seeing Page Views. Unique Visitors, and Time on page while viewing the pages In the AEM Site Console.

Which two recommendations should the Business Practitioner make? (Choose two)

- A. Configure AEM to Integrate with Adobe Analytics
- B. Use List View
- C. Use Column View
- D. Use Card View
- E. Configure AEM to integrate with Adobe Search and Promote

Correct Answer: AD

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