

AD0-E121^{Q&As}

Adobe Experience Manager Sites Business Practitioner Expert

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QUESTION 1

A customer that uses version 6.5 wants 10 have a text component with basic text editing features. The solution must require minimal effort cost and time to meet the deadline.

Which approach should a Business Practitioner recommend?

- A. Use Core Text Component
- B. Use HTML Source Edit
- C. Use Foundation Text Component
- D. Create a new Text Component

Correct Answer: A

QUESTION 2

Due to a major conflict In the \'add to cart" functional requirement in the e-commerce project, the development team cannot proceed with the planning and implementation. After a detailed discussion with the product Owner and development team, the requirement conflict is still not resolved.

Who should the business Practitioner meet with to resolve this issue?

- A. Content Owner Architect
- B. Content Manager Development Lead
- C. Business Owner Architect
- D. Scrum Waste* Project Manager

Correct Answer: D

QUESTION 3

Which role is responsible for implementing websites, mobile applications and DAM features?

- A. Content Author
- B. Architect
- C. DevOps
- D. Developer

Correct Answer: D

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QUESTION 4

The editorial manager notices that the content team Is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates.

What should the Business Practitioner recommend the editorial manager use?

- A. Merge operation
- B. Move operation
- C. Delete operation
- D. Unpublish operation

Correct Answer: D

QUESTION 5

A customer Is going through assets implementation and is concerned that load testing tasks will increase the cost of the project budget.

What should the Business Practitioner recommend?

- A. Conduct Experience Design
- B. Conduct Risk Assessment
- C. Define Support Setup
- D. Create Project Plan

Correct Answer: B

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