



# AD0-E121<sup>Q&As</sup>

Adobe Experience Manager Sites Business Practitioner Expert

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### QUESTION 1

A media customer wants to implement an enterprise DAM to manage their assets. The customer works closely with third-party agencies who build and deliver bulk creatives for their projects. The marketers manage asset renditions for mobile and web layout.

Which two features should the Business Practitioner recommend for the setup? (Choose two.)

- A. A Dynamic Media
- B. An integration with Adobe Creative Cloud
- C. An AEM Assets with Adobe Asset Link
- D. A translation workflow

Correct Answer: BC

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### QUESTION 2

A customer wants to add a field to the properties of all existing and new assets in AEM Assets to capture the asset rating. After the team uploads an asset the review team needs to go through the uploaded assets and fill in the ratings.

How should the Business Practitioner meet this requirement?

- A. Build a new schema with the rating property via the Metadata Schemas tool
- B. Create a new schema with the rating property via the Folder Metadata Schemas tool
- C. Create a new profile with the rating property for assets via the Metadata Profiles tool
- D. Create a new profile with the rating property via the image Profiles tool

Correct Answer: C

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### QUESTION 3

An AEM project (i.e. Myproject) has been deleted. What would happen to the groups (Myproject Owners, Myproject Editors and Myproject Observers) associated with the deleted project?

- A. These groups will be marked as disabled and only visible to administrators.
- B. These groups will remain in AEM until the instance is restarted.
- C. These groups will remain in AEM and require manual deletion by administrators.
- D. These groups will be deleted immediately upon project deletion.

Correct Answer: C

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#### QUESTION 4

A major logistics company wants to repurpose the content copy created for us website access the enterprise applications, so that they can be displayed differently in multiple channels and location\*.

Which feature should a Business Practitioner recommend in AEM 6.5?

- A. Asset Microservices
- B. Experience Fragment
- C. Published Content
- D. Content Fragment

Correct Answer: C

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#### QUESTION 5

Which Workflow model property should a Business Practitioner select for a workflow that will be ran often and does not require saving workflow runtime history?

- A. Transient Workflow
- B. Asset Offloading
- C. Asset Microservice
- D. Unlock Payload Process

Correct Answer: C

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