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QUESTION 1

A client designs a new experience for one of their brand sites with the following parameters:

1.

The new experience should behave like a desktop application ?There is a lot of dynamic content in the app

2.

SEO and initial page load are a top concern for the client

3.

The client's marketing team needs to be able to author the content with a WYSIWYG editor Which approach should the Architect use to meet these requirements?

- A. Use AEM as a headless CMS
- B. Use the traditional server side components on the website
- C. Use the SPA Editor SDK with Server Side Rendering
- D. Create a set of API-driven components

Correct Answer: D

QUESTION 2

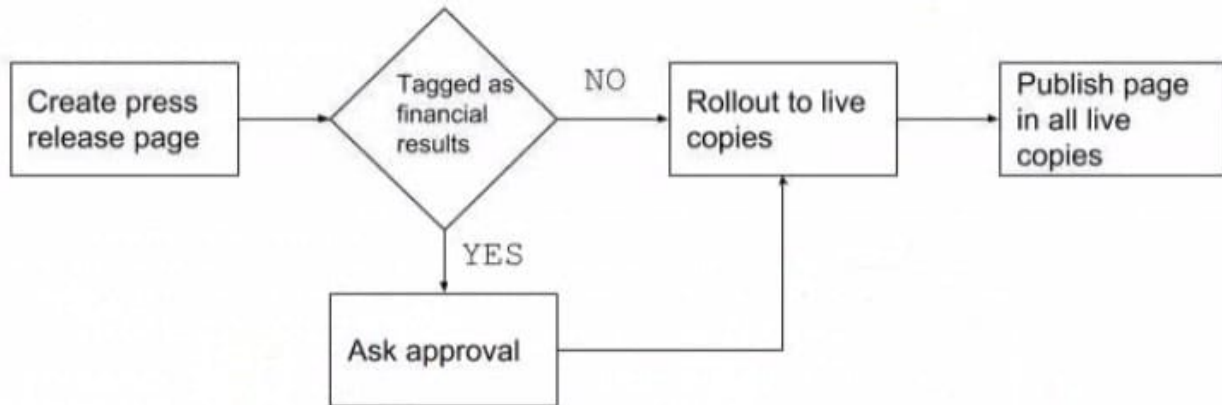
A news agency editor wants to publish news articles to an intermediate Publish (preview) instance for internal review before publishing the article to production Publish instance. Which two steps should the Architect recommend? (Choose two.)

- A. Create a closed user group (CUG) for editors
- B. Create a reverse replication agent on preview server
- C. Create a separate live copy to preview content
- D. Set up a new replication agent for preview server
- E. Create a custom publish workflow

Correct Answer: BC

QUESTION 3

A customer wants to simplify and automate publishing press pages and defines the following flows:



What should the Architect recommend?

- A. Create a custom workflow
- B. Advise the customer to use Launches
- C. Implement a Sling event listener that triggers on page creation
- D. Configure MSM with the "Activate on Blueprint activation" option

Correct Answer: B

QUESTION 4

A large digital agency has 10 TB of assets in their DAM where renditions for each Asset must be created without affecting performance for the authors. Which capability should the Architect recommend to meet the requirements?

- A. Reduce the number of AEM Asset versions
- B. Create AEM multi-threaded workflow
- C. Use AEM Asset Offloading
- D. Update dispatcher configuration to cache Assets

Correct Answer: B

QUESTION 5

A retail customer with an international presence and both in-store and online sales needs a new assets platform. The customer decides to use Aassets. The customer's sites will continue to run on their proprietary CMS for websites. The customer wants to be able to scale the platform for spikes in user traffic such as on local sales or online marketing campaigns. Under some circumstances, the customer also has a higher load of editors for a certain period of time. Which architecture should an Architect use for this business case?

- A. An AEM Publish instance on Adobe Managed Services with auto scaling
- B. An AEM as a Cloud Service Sites with Dynamic Media



- C. An AEM Assets setup on Adobe Managed Services with Cloud Manager
- D. An AEM as a Cloud Service Assets setup using the combined CDN for delivery

Correct Answer: C

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