AD0-E104^{Q&As}

Adobe Experience Manager Architect

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QUESTION 1

A customer wants to improve efficiencies with their content creation processes for website optimization. Specifically, the customer wants to use content created in AEM inside of Adobe Target.

Which AEM feature should be used to meet the requirements?

A. Content Fragments

B. Teaser Component

C. Experience Fragments

D. Adobe Target Mbox

Correct Answer: C

QUESTION 2

A customer wants to manage and classify assets for their website in AEM. Which option should the Architect use to group these assets?

A. AEM Assets Brand Portal

B. Access Control Lists

C. AEM Policies

D. AEM Tags

Correct Answer: D

QUESTION 3

An AEM client also licenses Adobe Audience Manager and wants to provide content authors with the ability to create targeted experiences based on Audience Manager segments.

What should the Architect do to meet this requirement?

A. Import Audience Manager segments via the OSGi bundle

B. Configure the Adobe Target cloud configuration

C. Apply the Audience Manager pixel in the AEM template header

D. Enable the Experience Cloud ID Service

Correct Answer: B

QUESTION 4

A company wants to train smart tags to recognize a new tag using Adobe Sensei technology. What is the minimum number of images that must be uploaded to meet this requirement?

A. 10

B. 50

C. 100

D. 30

Correct Answer: D

QUESTION 5

A customer wants an image to be automatically tagged every time an image is uploaded to the DAM. What should an Architect recommend?

A. Configure enhanced Smart Tagging

B. Run the DAM Smart Tag workflow

C. Enable smart tagging in the DAM Upload Asset offloading workflow

D. Configure smart tagging in the DAM Update Asset workflow

Correct Answer: B

Reference: https://helpx.adobe.com/experience-manager/6-3/assets/using/touch-ui-smart-tags.html

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