AD0-E102 Q&As

Adobe Experience Manager Business Practitioner

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QUESTION 1

A customer wants to show a list of pages based on categories. What is preferred way of creating this list?

A. Content fragments

B. Multi-field links

C. Reference components

D. Tagging

Correct Answer: A

Reference: https://www.axamit.com/blog/adobe/aem-6-3-overview

QUESTION 2

An author would like to display an AI-summarized version of an article. Which method would you recommend to achieve this?

A. Create a variation of a master content fragment

B. Modify a component to display a shortened form of the article

C. Create a variation of an experience fragment

D. Implement a workflow to generate a summarized version

Correct Answer: A

Reference: https://helpx.adobe.com/experience-manager/using/content-fragments.html

QUESTION 3

SEO best practice states that if a user were to see a URI and none of the content on the page, they should be able to describe what the page is.

Which AEM feature allows you to control a URL while maintaining SEO integrity?

A. Use the link Externalizer tool to set a global URL rule for your site

B. Configure your dispatcher to redirect users to SEO enabled pages only

C. Use the Move command to move the page

D. Use the vanity URL field of the page property to configure the URL

Correct Answer: D

Reference: https://helpx.adobe.com/experience-manager/6-4/managing/using/seo-and-urlmanagement.html

QUESTION 4

What is the recommended method to view a pages as it was in a previous point in time?

A. Revert pages to their previous versions

B. Use Timewarp to simulate the published state of a page at specific times in the past

C. Create a workflow to take screen captures of pages and store them in Assets

D. Keep nightly backups of CRX and restore as needed

Correct Answer: A

Reference: https://helpx.adobe.com/experience-manager/6-3/sites/classic-ui-authoring/using/classic-pageauthor-work-with-versions.html

QUESTION 5

As an asset manager, how could you best ensure that only valid metadata is shown for a particular asset type?

A. Use cascading metadata rules to hide or show fields based on types

B. Use a single schema with only mandatory metadata fields

C. Define a metadata schema for a type and apply it to a specific folder

D. Create a schema for assets based on their MIME type

Correct Answer: C

Reference: https://helpx.adobe.com/experience-manager/6-3/assets/using/metadata-schemas.html

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