AD0-E102^{Q&As}

Adobe Experience Manager Business Practitioner

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QUESTION 1

Which AEM solution can leverage artificial intelligence to automatically apply metadata?

A. AEM Content Services

B. AEM Livefyre

C. AEM Screens

D. AEM Assets

Correct Answer: D

Reference: https://helpx.adobe.com/experience-manager/kt/assets/using/smart-tags-technical-videosetup.html

QUESTION 2

A company foresees the structure of page templates will change frequently for its pages. Why is it important to use editable templates instead of static templates?

A. Allows you to add initial components to existing pages

B. The Column Control component is only available for editable templates

C. Editable templates are replicated faster to a publish server

D. A dynamic connection is maintained between the page and the template on existing pages

Correct Answer: D

Reference: https://helpx.adobe.com/experience-manager/6-2/sites/authoring/using/templates.html

QUESTION 3

Which item is required in order for authors to be able to publish experience fragments to Adobe Target?

A. It works out of the box

B. Use Adobe Launch

C. Use Dynamic Tag Manager

D. Set up a cloud configuration

Correct Answer: D

Reference: https://medium.com/adobetech/experience-fragments-and-adobe-target-d8d74381b9b2

QUESTION 4

You need to create a large set of pages that share the same content structure but have different content. What is the best approach to create this large set of same structured pages?

A. Use Projects

B. Use an Editable Template

C. Use Workflows

D. Use Targeting mode

Correct Answer: B

Reference: https://helpx.adobe.com/experience-manager/6-3/sites/developing/using/page-templateseditable.html

QUESTION 5

As an asset manager, how could you best ensure that only valid metadata is shown for a particular asset type?

A. Use cascading metadata rules to hide or show fields based on types

B. Use a single schema with only mandatory metadata fields

C. Define a metadata schema for a type and apply it to a specific folder

D. Create a schema for assets based on their MIME type

Correct Answer: C

Reference: https://helpx.adobe.com/experience-manager/6-3/assets/using/metadata-schemas.html