



AD0-300^{Q&As}

Adobe Campaign Business Practitioner

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QUESTION 1

In which three execution status states can a campaign business practitioner start a workflow? (Choose three.)

- A. Finished
- B. Being Edited
- C. Paused
- D. Error

Correct Answer: ABC

Reference: https://docs.campaign.adobe.com/doc/AC/en/WKF__General_operation_Executing_a_workflow.html

QUESTION 2

The sent count is less than the upstream population. What are two reasons for this result? (Choose two.)

- A. The upstream population did NOT include seeds.
- B. Some pressure typologies were applied.
- C. Some recipients were Quarantined.
- D. The upstream population was too large.

Correct Answer: BD

QUESTION 3

Which workflow activity should be used to export data?

- A. Data download
- B. List update
- C. Update data
- D. Data extraction

Correct Answer: D

Reference: <https://helpx.adobe.com/campaign/standard/automating/using/extract-file.html>

QUESTION 4

What is the result when a user tries to create two lists with the same label?



- A. The system renames the new list automatically
- B. The system allows the existing list with the new list data
- C. The system allows the new list to be created as
- D. The system notifies the user to change the name of the new list

Correct Answer: D

QUESTION 5

What are the three possible consequences of choosing and deploying an incorrect campaign template? (Choose three.)

- A. The campaign template workflow could query incorrect individuals
- B. The campaign template workflow could send out the wrong type of delivery
- C. The campaign template could cause problems with reporting
- D. The campaign template could send to individual without a delivery selected

Correct Answer: ABD

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