



AD0-300^{Q&As}

Adobe Campaign Business Practitioner

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QUESTION 1

During a testing phase, a Campaign Business Practitioner needs to send the test emails to a personal email addresses to see how they look in the inbox. The Campaign Business Practitioner is NOT in the recipient table.

How should the Campaign Business Practitioner - Perform this task?

- A. Pick any email address and use the preview to see what it looks like
- B. Go through the standard process for adding recipients
- C. Type the address into the "To:" section
- D. Add the email to a seed list

Correct Answer: C

QUESTION 2

What type of workflow should be used to update the recipient schema from a weekly text file of mailing address changes?

- A. A technical workflow
- B. A data workflow
- C. A campaign workflow
- D. A targeting workflow

Correct Answer: A

QUESTION 3

When utilizing the updated list process, a campaign business practitioner make sure to append additional records to a list if it exists?

- A. Only create new lists and avoid updating an existing list
- B. Uncheck the option to purge the list if it exists
- C. Specify the name explicitly in the options
- D. Store the list on an external database

Correct Answer: A



QUESTION 4

Which workflow activity should be used to export data?

- A. Data download
- B. List update
- C. Update data
- D. Data extraction

Correct Answer: D

Reference: <https://helpx.adobe.com/campaign/standard/automating/using/extract-file.html>

QUESTION 5

How should a campaign business practitioner test that dynamic content in delivery displays properly?

- A. Configure the delivery to enable a content control group
- B. Configure the delivery to enable content approval
- C. Configure the delivery content to include seeds
- D. Configure the delivery to send a proof of each content version

Correct Answer: D

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