



# AD0-300<sup>Q&As</sup>

Adobe Campaign Business Practitioner

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### QUESTION 1

How should a campaign business practitioner find the delivery summary of the campaign?

- A. Click on the report link on the campaign dashboard
- B. Click on the document link on the campaign's edit tab
- C. Click on the report link on the delivery dashboard
- D. Click on the delivery tracking log link

Correct Answer: C

Reference: [https://docs.campaign.adobe.com/doc/AC/en/RPT\\_Accessing\\_built\\_in\\_reports\\_Reports\\_on\\_deliveries.html#Delivery\\_summary](https://docs.campaign.adobe.com/doc/AC/en/RPT_Accessing_built_in_reports_Reports_on_deliveries.html#Delivery_summary)

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### QUESTION 2

A user is assigned to the administrator group (which has full access) and a developer access (which has restricted access). What is the result?

- A. Based on administrator access, the user does NOT have any limitations
- B. The user is unable to perform any tasks in the instance until the contradiction is fixed
- C. An error is produced because this is NOT a compatible configuration
- D. The user is limited to the rights granted to the Developer group

Correct Answer: A

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### QUESTION 3

What is the benefit of using the direct mail delivery step instead of a data extraction step?

- A. The delivery step allows for personalization
- B. The delivery step logs data to contact history
- C. The delivery step sends the file to the configured vendor.
- D. The delivery step allows for a preview of the direct mail piece.

Correct Answer: C

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### QUESTION 4

How should a campaign business practitioner test that dynamic content in delivery displays properly?



- A. Configure the delivery to enable a content control group
- B. Configure the delivery to enable content approval
- C. Configure the delivery content to include seeds
- D. Configure the delivery to send a proof of each content version

Correct Answer: D

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#### QUESTION 5

For which reason does a fork activity produce an error?

- A. The fork has no inbound transition
- B. The fork's outbound transition are out of sequence
- C. The fork has an inbound transition that has zero results
- D. The fork's outbound transition has no connected activity

Correct Answer: D

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