



AD0-300^{Q&As}

Adobe Campaign Business Practitioner

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QUESTION 1

What are the three functions of the delivery audit in Adobe campaign? (Choose three.)

- A. To show a preview of the delivery before sending
- B. To show the analysis performed on a delivery prior to sending
- C. To show the approvals given for delivery
- D. To show a breakdown of exclusions for the delivery

Correct Answer: BCD

QUESTION 2

What are the three reasons why a campaign manager would reference a deliver audit? (Choose three.)

- A. The manager could find out if the delivery is blocked on a particular operating system
- B. The manager could see if typology rules were applied
- C. The manager could find out how many recipients were excluded
- D. The manager could see how long the delivery is taking to process

Correct Answer: ACD

Reference: https://docs.campaign.adobe.com/doc/AC/en/CMP_Orchestrate_campaigns_Setting_up_marketing_campaigns.html

QUESTION 3

What is the value for status and state of the edit options in a Recipient Delivery logs when a campaign reaches the schedule end date?

- A. Finished and can no longer be edited
- B. Finished but can still be edited
- C. Completed and can no longer be edited
- D. Completed but can still be edited

Correct Answer: D

QUESTION 4

A workflow including a scheduler with a recurring frequency contains a regular delivery step. What is the result?

- A. The delivery executes once and errors on the second send.



- B. The delivery executes once and enters a finished state.
- C. The delivery throws a warning message and executes as scheduled for first and second send.
- D. The delivery is sent as scheduled for the first and second send.

Correct Answer: D

QUESTION 5

Which workflow activity should be used to export data?

- A. Data download
- B. List update
- C. Update data
- D. Data extraction

Correct Answer: D

Reference: <https://helpx.adobe.com/campaign/standard/automating/using/extract-file.html>

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