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QUESTION 1

Which of the following statements about business activity models (BAM) is correct?

- A. A BAM flowcharts the sequence of business events.
- B. A BAM will show who carries out business activities.
- C. A BAM is a model of the organisation's processes.
- D. A BAM will be defined for each business perspective.

Correct Answer: D

QUESTION 2

Given the cashflows below, which of the following is correct?

Item	Year 1	Year 2	Year 3	Year 4
Hardware cost	100,000			
Software cost	50,000	10,000	10,000	10,000
Maintenance cost	10,000	10,000	10,000	10,000
Savings	50,000	50,000	50,000	50,000

- A. The project pays back in year 4 of the project.
- B. The project does not pay back within the four year period.
- C. The project pays back in year 2 of the project.
- D. The project pays back in year 3 of the project.

Correct Answer: B

QUESTION 3

Which stage in the waterfall model is considered as several separate stages in the V model?

- A. Development.
- B. Analysis.
- C. Testing.
- D. Design.

Correct Answer: C



QUESTION 4

The table below shows the costs and savings associated with a project. In which of the following years does the project break even?

Item	Year 0	Year 1	Year 2	Year 3	Year 4
Hardware	£250,000	£0	£0	£0	£0
Software Acquisition	£75,000	£0	£0	£0	£0
Maintenance	£10,000	£11,000	£12,000	£13,000	£14,000
User Training	£5,000	£0	£0	£0	£0
Savings	£40,000	£100,000	£100,000	£100,000	£100,000

- A. Year 2.
- B. Year 3.
- C. Year 4.
- D. The project does not pay back within the four year period.

Correct Answer: C

QUESTION 5

One of Porter's five forces explicitly considers industry competitors. Which of the following is the Key Focus of this force?

- A. A Competitor's external marketing campaign.
- B. The products offered by Competitors.
- C. Rivalry among existing Competitors.
- D. The market share of known Competitors.

Correct Answer: C

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