



# E20-007<sup>Q&As</sup>

Data Science and Big Data Analytics

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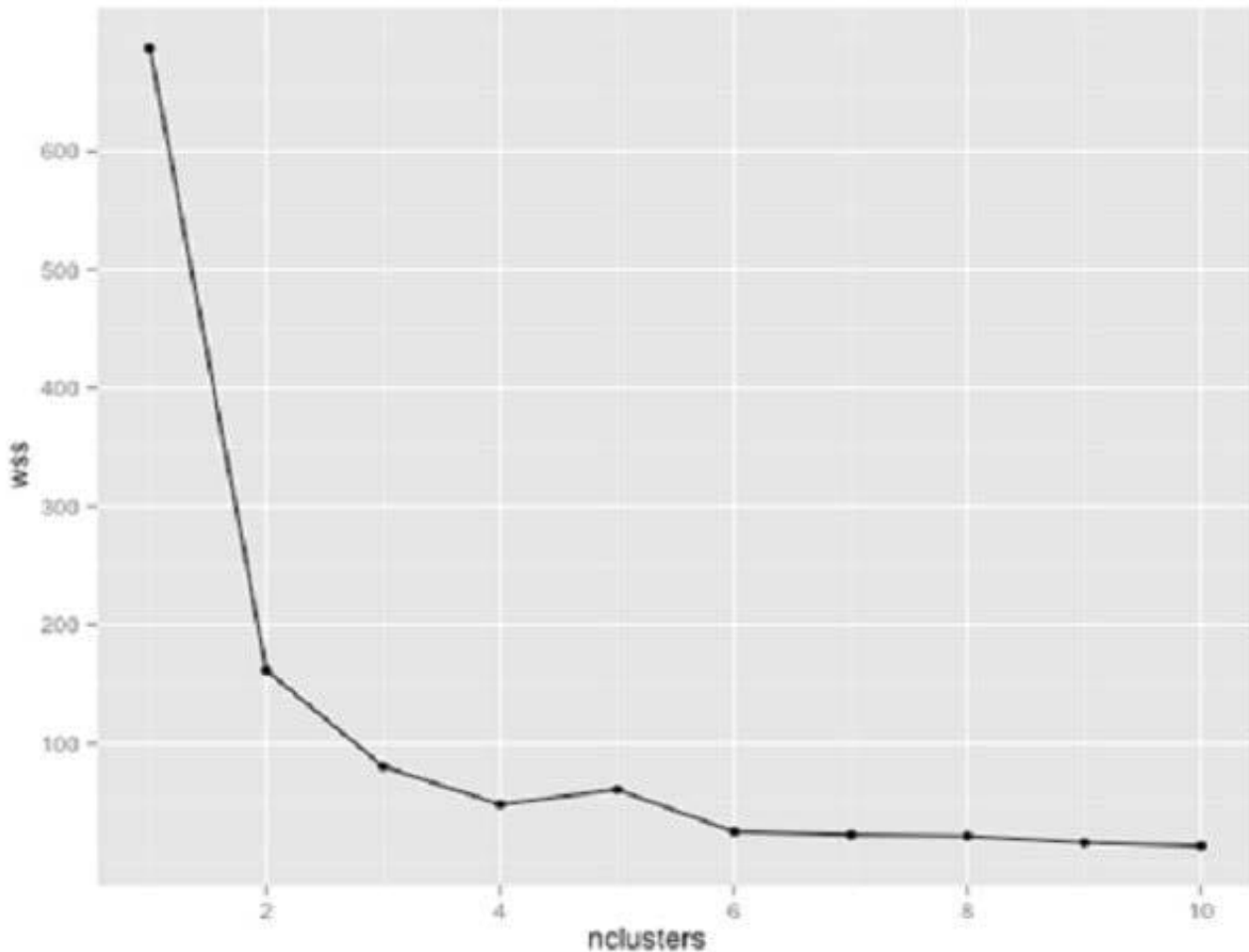
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### QUESTION 1

Refer to the exhibit.



You are using k-means clustering to discover groupings within a data set. You plot within- sum-of-squares (wss) of multiple cluster sizes. Based on the exhibit, how many clusters should you use in your analysis?

- A. 4
- B. 2
- C. 8
- D. 10

Correct Answer: A

### QUESTION 2

You are performing a marketing analysis on baskets using the Apriori algorithm. Which measure is a ratio that describes



how many more times two items are present together than would be expected if those two items are statistically independent?

- A. Lift
- B. Leverage
- C. Support
- D. Confidence

Correct Answer: A

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### QUESTION 3

Which chart type is the most effective way to show trends over time?

- A. Line Chart
- B. Bar Chart
- C. Stacked Bar Chart
- D. Histogram

Correct Answer: A

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### QUESTION 4

Consider a database with 4 transactions:

Transaction 1: {cheese, bread, milk}

Transaction 2: {soda, bread, milk}

Transaction 3: {cheese, bread}

Transaction 4: {cheese, soda, juice}

The minimum support is 25%. Which rule has a confidence equal to 50%?

- A. {bread, milk} => {cheese}
- B. {bread} => {milk}
- C. {juice} => {soda}
- D. {bread} => {cheese}

Correct Answer: A

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### QUESTION 5

Which word or phrase completes the statement?

Theater actor is to "Artistic and Expressive" as Data Scientist is to \_\_\_\_\_

- A. "Communicative and Collaborative"
- B. "Introverted and Technical"
- C. "Logical and Steadfast"
- D. "Independent and Intelligent"

Correct Answer: A

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