

C2020-012^{Q&As}

IBM SPSS Modeler Data Analysis for Business Partners v2

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QUESTION 1

| An online r | etailer want | s to identi | 1e groups | ofcustom | ers base | d on compo | nents of the | ir buying | j behavior, | such as | types of |
|-------------|--------------|-------------|------------|----------|----------|------------|--------------|-----------|-------------|---------|----------|
| products p | urchased, v | olume of p | ourchases, | and freq | uency of | ourchases. | What type of | f model | would be ι | used? | |

- A. Association model
- B. Segmentation model
- C. Classification model
- D. Sequence model

Correct Answer: B

QUESTION 2

Which method would be used on the Merge node in order to combine a file containing 100 products and a file containing 50 suppliers and retain only the matching records?

- A. Inner join
- B. Anti-join
- C. Full outer join
- D. Partial outer join

Correct Answer: A

QUESTION 3

Which node can be used to impute (estimate) missing values?

- A. Data Audit node
- B. Balance node
- C. Filler node
- D. Reclassify node

Correct Answer: A

QUESTION 4

The CRISP-DM Process Methodology is a linear process.

A. True



B. False

Correct Answer: B

QUESTION 5

Only Terminal nodes (Graphs, Modeling, Output, Export) have a Run button as displayed in the graphic.



A. True

B. False

Correct Answer: A

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