



# C2020-012<sup>Q&As</sup>

IBM SPSS Modeler Data Analysis for Business Partners v2

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### QUESTION 1

The SetToFlag node creates separate flag fields for values of a categorical field. It must be followed by an Aggregate node in order to aggregate the flag fields on a groupingfield such as transaction records grouped to customer\\'s records.

- A. True
- B. False

Correct Answer: B

### QUESTION 2

How many phases are in the CRISP-DM Process Methodology?

- A. Four
- B. Five
- C. Six
- D. Seven

Correct Answer: C

### QUESTION 3

Given the information below, which node would be used to produce the correlation statistic between the fields off peak\_calls and weekend\_calls?

Field	Measurement	Values
handset	Nominal	ASAD170,...
churn	Flag	Churned/...
peak_calls	Continuous	[0.0,1725.0]
peak_mins	Continuous	[0.0,2901.0]
offpeak_calls	Continuous	[0.0,647.0]
offpeak_mins	Continuous	[0.0,1146.0]
weekend_calls	Continuous	[0.0,124.0]
weekend_mins	Continuous	[0.0,205.0]
international_mins	Continuous	[0.0,1014.0]

- A. Matrix node
- B. Statistics node
- C. Histogram node
- D. Means node



Correct Answer: B

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#### QUESTION 4

An online retailer wants to identify groups of customers based on components of their buying behavior, such as types of products purchased, volume of purchases, and frequency of purchases. What type of model would be used?

- A. Association model
- B. Segmentation model
- C. Classification model
- D. Sequence model

Correct Answer: B

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#### QUESTION 5

Which node can be used to impute (estimate) missing values?

- A. Data Audit node
- B. Balance node
- C. Filler node
- D. Reclassify node

Correct Answer: A

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