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QUESTION 1

Which of the following statements is TRUE?

- A. The IRR of every project is based on it achieving a Net Present Value of zero.
- B. It is preferable for the calculated IRR of a project to be below bank interest rates,
- C. Discounted cash flows do not usually take into account the time value of money.
- D. When comparing two projects, the one with the lower NPV should be preferred.

Correct Answer: A

QUESTION 2

Which stage of Isaksen and Treffinger's creative problem-solving model is concerned with analysing the opinions and concerns to identify how information can be quantified?

- A. Mess finding.
- B. Data finding.
- C. Problem finding.
- D. Idea finding

Correct Answer: B

QUESTION 3

Which of the following techniques is used to focus solely on the external influences on an organisation?

- A. SWOT.
- B. PESTLE.
- C. CATWOE.
- D. MOST.

Correct Answer: B

QUESTION 4

Which of the following is a primary activity in the value chain?



- A. Human Resources (HR).
- B. Procurement.
- C. Information Technology (IT).
- D. Marketing and Sales.

Correct Answer: D

QUESTION 5

Which of the following terms may be used to describe the attitude of a stakeholder who is NOT in favour of the project but is probably not actively opposed to it?

- A. Opponent.
- B. Neutral.
- C. Critic.
- D. Blocker.

Correct Answer: C

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