



9A0-389^{Q&As}

Adobe Campaign Developer

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QUESTION 1

What is the purpose of the "Taken into account if" expression on a predefined filter?

- A. The "Taken into account if" expression provides the marketing user with a drop-down to select which conditions to apply.
- B. The conditions on which the "Taken into account if" expression is applied will only be used if the "Taken into account if" expression is true.
- C. The "Taken into account if" expression is used to only display an input when the expression is true.
- D. The "Taken into account if" expression can be used to format the filter result

Correct Answer: D

Reference: <https://docs.campaign.adobe.com/doc/archives/en/610/platform-v6.1-en.pdf> (p.170)

QUESTION 2

In order to restrict the choice of target elements in an input form a sysfilter was added via the link definition:

```
1 <input xpath="mainContact">
2   <!-- Filter the selection of the link on the adobe.com domain -->
3     <sysFilter>
4       ...
5     </sysFilter>
6 </input>
```

What is missing in line 4?

- A.
- B.
- C. D.

Correct Answer: B

Reference: https://docs.campaign.adobe.com/doc/AC6.1/en/CFG_Input_forms_Form_structure.html

QUESTION 3

How should you organize the creation of the following tasks?

- A. Campaign – Program – Plan - Delivery
- B. Delivery – Campaign – Plan – Program



C. Plan – Program – Campaign – Delivery

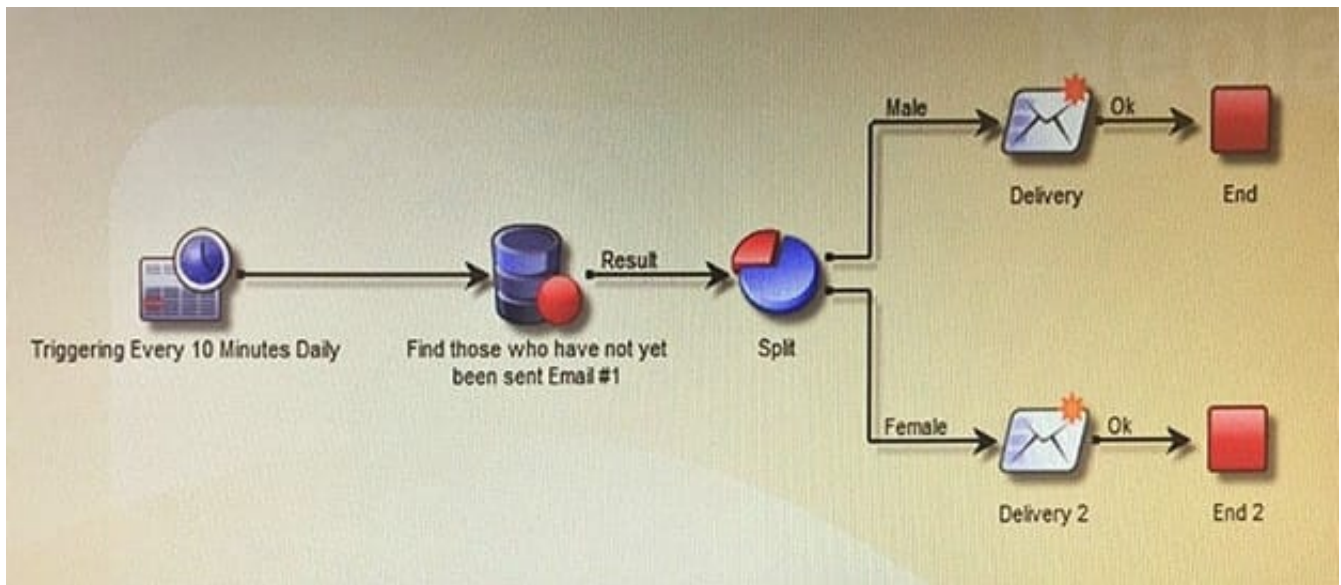
D. Program – Delivery – Plan – Campaign

Correct Answer: A

Reference: https://docs.campaign.adobe.com/doc/AC6.1/en/CMP_Marketing_campaigns_Overview.html

QUESTION 4

What is the most problematic issue about the workflow shown below?



A. The end activity will cause all records in the context to be removed from memory.

B. The split might fail causing no deliveries to be sent.

C. The two deliveries will be sent concurrently causing issues with the MTA.

D. The query may not have been completed before the scheduler runs again.

Correct Answer: D

QUESTION 5

You want to see the email column in the list of the field recipient records. What should you do?

A. Add the email to the navtree definition.

B. Add the email to the form definition.

C. Add the email to the "configure list" menu.

D. Add the email to the schema definition.



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Correct Answer: C

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