



# 9A0-389<sup>Q&As</sup>

Adobe Campaign Developer

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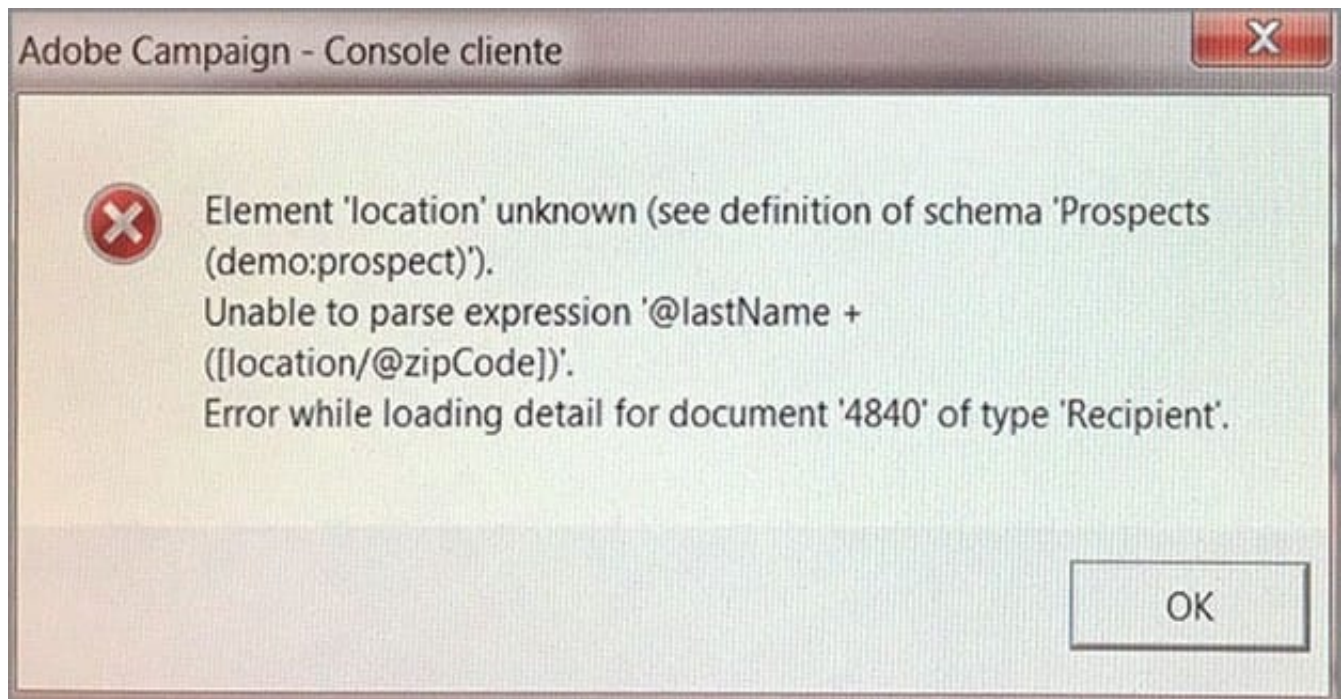




### QUESTION 1

A new schema is defined. This error appears when the schema is saved. What is the reason for this error?

```
<srcSchema name="prospect namespace="demo"/>  
  <element name="prospect">  
    <key name="email">  
      <keyfield xpath="@email"/>  
    </key>  
    <compute-string expr="@lastName + [location/@zipCode]"/>  
    <attribute length="50" name="email" type="string"/>  
    <attribute length="20" name="lastName" type="string"/>  
    <attribute length="20" name="firstName" type="string"/>  
    <attribute name="zipCode" type="short"/>  
  </element>  
</srcSchema>
```



- A. The location element is incorrect.
- B. The compute-string is incorrect.
- C. The type of the zip code attribute is incorrect.
- D. The prospect does not have a zip code.



Correct Answer: C

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### QUESTION 2

You need to display email, firstName and lastName according to the following layout.

Which element or attribute should you use?

The screenshot shows a web form with the following layout:

Prospects 'John Doe(johh@gmail.com)'		
Email:	john@gmail.com	
FirstName:	John	LastName: Doe

- A. length="100" attribute on the email.
- B. colspan="2" attribute on the email.
- C. element after the email.
- D. element after the email.

Correct Answer: A

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### QUESTION 3

A new attribute is added to the recipient schema. The error message shown below appears when opening the recipient.

What is the cause of the error?



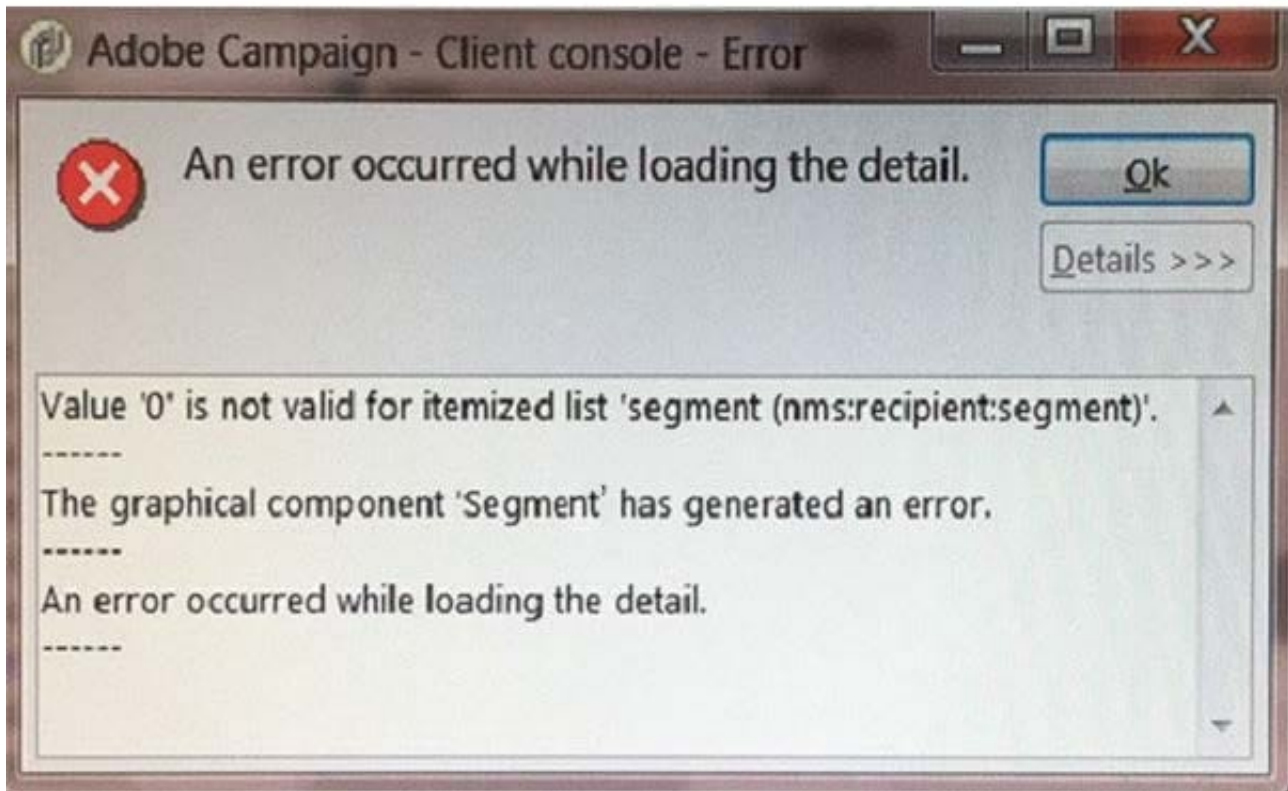
```
<srcSchema name="recipient" namespace="demo">

  <enumeration basetype="short" default="bronze" name="segment">
    <value label="Bronze" name="bronze" value="1"/>
    <value label="Silver" name="silver" value="2"/>
    <value label="Gold" name="gold" value="3"/>
  </enumeration>

  <element desc="Recipient table (profiles" img="nms:recipient.png" label="Recipients"
    labelSingular="Recipient" name="recipient">

    <attribute enum="segment" name="segment" type="short"/>

  </element>
</srcSchema>
```



- A. The segment attribute is wrong.
- B. The navtree definition is incorrect.
- C. The value of the segment in the recipient record is incorrect.
- D. The form definition is incorrect.

Correct Answer: A



#### QUESTION 4

A technical workflow needs to be deployed in order to delete all contact from the out-of-the-box recipient table which are born before a certain year. The workflow should automatically run on a daily basis.

Identify the workflow activities needed to perform the given task.

- A. Time constraint ?Data loading (RDBMS) ?Content Management ?End
- B. Continuous delivery ?Loading (SOAP) ?Update aggregate ?End
- C. Scheduler ?Query ?Update Data ?End
- D. Wait ?Read list ?List update ?End

Correct Answer: C

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#### QUESTION 5

What could we do to improve the integrity of the following API function?

```
//function to reset the email address of a customer
function neo_customer_reset(customerId, emailAddr)
{
    var strCustomer = neo.customer.load(customerId);
    strCustomer.contactInfo.emailAddr = emailAddr;
    strCustomer.save();

    return "Successfully Updated";
}
```

- A. Return a DOMELEMENT instead of a string
- B. Include a try ?catch statement to catch errors
- C. Store the incoming arguments in an array
- D. Use the queryDef API instead of the load() and save() methods
- E. Include a conditional If statement to catch errors

Correct Answer: D