



# 9A0-389<sup>Q&As</sup>

Adobe Campaign Developer

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### QUESTION 1

The header of the email contains these words:

E-mail not displayed correctly? [View the Web version](#)

How would you implement the link?

- A. Using a link to a responsive version of the email.
- B. using a link to the customer's website.
- C. Using the mirror page personalization block.
- D. Using the optout personalization block.

Correct Answer: A

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### QUESTION 2

A store runs a satisfaction survey every year. The purpose of the survey is to measure the change in satisfaction over the years.

How should you store the survey responses?

- A. At attribute in the recipient schema.
- B. An archived field in the survey.
- C. An attribute in the broad log schema.
- D. A database field in the survey.

Correct Answer: B

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### QUESTION 3

A user receives an Adobe Campaign email notification where they are informed that approval is needed for a certain delivery. The user logs into the Adobe Campaign console and wants to approve the mentioned delivery via the delivery dashboard but the approval link is NOT displayed there.

What would cause the approval link to NOT be shown?

- A. The delivery has already been approved by another operator.
- B. The user needs to belong to the "Delivery operators" group in order to see the link.



- C. Only the link provided in the email notification can be used to approve the delivery.
- D. The content of the delivery needs to be approved by another operator first.

Correct Answer: A

#### QUESTION 4

How should you organize the creation of the following tasks?

- A. Campaign – Program – Plan - Delivery
- B. Delivery – Campaign – Plan – Program
- C. Plan – Program – Campaign – Delivery
- D. Program – Delivery – Plan – Campaign

Correct Answer: A

Reference: [https://docs.campaign.adobe.com/doc/AC6.1/en/CMP\\_Marketing\\_campaigns\\_Overview.html](https://docs.campaign.adobe.com/doc/AC6.1/en/CMP_Marketing_campaigns_Overview.html)

#### QUESTION 5

Which two parts of this query could potentially cause performance problems? (Choose two.)

	Expression	Operator	Value
	Status (@status)	equal to	Client
And	Recipient delivery logs (broadLog)	exist such as	
And	Tracking logs (trackingLog)	exist such as	
And	Source URL (url/@source)	contains	google.com
And	Event date for Recipient delivery logs (... after		23/06/2014 00:00:00

- A. The "equal to" operator is not efficient.
- B. The "url" is a table with high volumes.
- C. The "tracking log" is a table with high volumes.
- D. The "exist such as" operator is not efficient.



Correct Answer: CD

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