



810-440^{Q&As}

Adopting The Cisco Business Architecture Approach (DTBAA)

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QUESTION 1

Stakeholder audiences cover a range of customers, sales professionals, and others. Which three key position groups make up important stakeholders? (Choose three.)

- A. Executives
- B. Influencers
- C. Employees
- D. Decision makers
- E. Suppliers

Correct Answer: ACE

QUESTION 2

What two business-led approaches by the Business Architect are true? (Choose two.)

- A. places the needs of the customer and their business outcomes at center stage
- B. places the needs of the customer at center stage by focusing product discussions with key stakeholders to business outcomes
- C. places the needs of the customer at center stage by leading product discussions with key customer stakeholders to ensure that product capabilities are well understood
- D. works with the customer to co-operatively determine the products needed to deliver a business solution
- E. works with the customer to co-operatively determine the required business capabilities and business solutions

Correct Answer: A

QUESTION 3

Which is a direct financial benefit from business outcomes?

- A. increased net present value
- B. reduced capital expenditures
- C. increased chargeback
- D. increased total cost of ownership

Correct Answer: B



QUESTION 4

What characteristic is unique to Cisco's intercloud solution?

- A. broad partner network
- B. includes public cloud
- C. advanced security features
- D. runs standard applications

Correct Answer: A

QUESTION 5

Which role has direct responsibility for the customer relationship?

- A. Account Manager
- B. Technical Solutions Architect
- C. Business Architect
- D. Systems Engineer

Correct Answer: A

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