



700-039^{Q&As}

Advanced Collaboration Architecture Sales Engineer

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QUESTION 1

Which two of the following are reasons why it is important to clearly understand a customer's business model when preparing the Cisco Collaboration Architecture proposal for that customer? (Choose two.)

- A. It unveils the weaknesses of the customer's business model
- B. It defines CapEx and OpEx parameters for easier definition of value proposition.
- C. It presents how collaboration can increase efficiency and value creation.
- D. It helps to show how to improve ROI and TCO, and align them with Cisco Collaboration Architecture.
- E. It helps to link Cisco Collaboration Architecture directly to that business model

Correct Answer: CE

QUESTION 2

Which list of the steps of migration is in the correct sequence?

- A. Deploy Cisco Unified Communications service, deploy UC to the remote sites, deploy UC at the central site, deploy UC-ready IP infrastructure
- B. Deploy UC-ready IP infrastructure, deploy Cisco Unified Communications service, deploy UC at the central site, deploy UC to the remote sites
- C. Deploy UC-ready IP infrastructure, deploy Cisco Unified Communications service, deploy UC to the remote sites, deploy UC at the central site
- D. Deploy Cisco Unified Communications service, deploy UC-ready IP infrastructure, deploy UC to the remote sites, deploy UC at the central site

Correct Answer: B

QUESTION 3

Which sequence of steps is correct for mapping business drivers with collaboration solutions?

- A. Ask questions; present collaboration solution; map business drivers with collaboration solutions; aggregate the business drivers.
- B. Ask questions; map business drivers with collaboration solutions; aggregate the business drivers; present collaboration solution.
- C. Ask questions; map business drivers with collaboration solutions; present collaboration solution; aggregate the business drivers.
- D. Ask questions; aggregate the business drivers; map business drivers with collaboration solutions; present collaboration solution.



Correct Answer: D

QUESTION 4

Where will an account manager find the largest source of case studies, whitepapers, demos, and vertical-oriented Information around Cisco Collaboration?

- A. Collaboration Use Case
- B. QuickStart for Cisco Collaboration
- C. Cisco Competitive Edge Portal
- D. Steps to Success
- E. Cisco Collaboration business case

Correct Answer: E

QUESTION 5

Which of the following is a main business requirement in the financial services industry?

- A. Reduce time to market for new innovative financial products
- B. Integration of financial trading applications at the desktop
- C. Customer retention
- D. High-performance trading
- E. Lower IT expenses through virtualization

Correct Answer: D

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