



# 700-039<sup>Q&As</sup>

Advanced Collaboration Architecture Sales Engineer

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### QUESTION 1

Which three options are important selling points for Cisco against Microsoft? (Choose three.)

- A. Cisco provides unparalleled value to the managed service provider.
- B. Cisco routers represent a competitive edge in remote offices.
- C. Cisco has the maturity both in technology development and empirical deployment to scale to the requirements of large enterprises.
- D. Cisco is well respected and is the only serious choice in collaboration.
- E. Cisco better enables for mobility and deskless workers.
- F. Cisco Unified Presence can be integrated with Microsoft Office Communicator and Microsoft Lync.

Correct Answer: CEF

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### QUESTION 2

Which three building blocks of the business model canvas help to achieve efficiency? (Choose three.)

- A. key partners
- B. key resources
- C. revenue streams
- D. channels
- E. cost structure
- F. customer segments

Correct Answer: ABE

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### QUESTION 3

Which three options are strengths of a business-focused CIO? (Choose three.)

- A. Service delivery
- B. Relationship building
- C. Governance
- D. Technical knowledge
- E. Cost control



F. Industry knowledge

Correct Answer: BCF

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#### QUESTION 4

Which option is a next-generation agent and supervisor desktop that offers a user-centric design to enhance customer care satisfaction along with a collaborative experience?

- A. Cisco WebEx
- B. Cisco SocialMiner
- C. Cisco Finesse
- D. Cisco Jabber

Correct Answer: C

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#### QUESTION 5

You are discussing unified communications applications with a customer. The same customer has also been approached by ShoreTel. The customer feels that the ShoreTel solution lacks complexity and is easy to use.

Which response is best in this situation?

- A. Cisco provides a converged architecture that is simple and easy to use.
- B. Cisco provides a complete solution and superior applications, therefore the complexity increases.
- C. The Cisco solution is complex, but Cisco has certified partners to provide practical advice and hands-on expertise.
- D. Cisco continuously enhances interfaces to simplify system administration and provide ease-of- use.

Correct Answer: D

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