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Cisco SP Video Sales Specialist for AM

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QUESTION 1

The competitive advantage that Cisco has over all its competitors in the HFC segment is which of these?

A. hyperfocus on headend optics

B. bundle with handsets

C. end-to-end focus

D. strong single-product focus

Correct Answer: C

QUESTION 2

The main advantage of D-PON is that it allows the cable operator to offer fiber to the home and maintain which of theses

A. amount of bandwidth offered

B. back-office infrastructure

C. OpEx

D. analog television service

Correct Answer: B

QUESTION 3

Cisco Media Processor prepares linear video to be distributed in which three formats? (Choose three.)

A. Microsoft Smooth Streaming

B. HTTP progressive download

C. Adobe Dynamic Streaming

D. Apple HTTP Live Streaming

E. TFTP

Correct Answer: ACD

QUESTION 4

Which management system can monitor and control video headend equipment?

A. ANA

B. CiscoWorks

C. ROSA

D. SNMP

Correct Answer: C

QUESTION 5

What is the advantage of a universal edge QAM?

A. allows for both analog and digital video to share the same QAM modulator

B. decreases the cost of QAM modulation

C. increases the cost of QAM modulation

D. allows for both VoIP and data to share the same QAM modulator

Correct Answer: D

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