



1Z0-340-20^{Q&As}

Oracle Eloqua CX Marketing 2020 Implementation Essentials

Pass Oracle 1Z0-340-20 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.passapply.com/1z0-340-20.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Oracle
Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





QUESTION 1

You are creating a prompted report to be sent on a schedule by an Insight Agent.

What type of filter do you need to create? (Choose the best answer.)

- A. named filter
- B. inline filter
- C. prompted filter
- D. scheduled filter

Correct Answer: C

Reference: https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/Insight/Tasks/CreatingAgents.htm

QUESTION 2

What does Oracle Eloqua use to find the optimal time to send emails to each individual contact with the Send Time Optimization feature? (Choose the best answer.)

- A. historical open data
- B. average engagement rate
- C. current click rate
- D. anticipated open data

Correct Answer: A

Reference: <https://greg-staunton.com/eloqua-send-time-optimization>

QUESTION 3

Which two are use cases for using Data Import and Export features? (Choose two.)

- A. a scheduled import of external data to Contacts or Accounts
- B. a scheduled export of Custom Object data
- C. a scheduled export of Activity data
- D. a scheduled import of external data to a Custom Object

Correct Answer: AC



QUESTION 4

Which is NOT a good use case for email groups? (Choose the best answer.)

- A. limiting the frequency of emails
- B. supporting different organizations
- C. managing different content types for email
- D. enabling Sales with custom Engage templates

Correct Answer: A

QUESTION 5

Which three client-requested scenario can you configure natively within an Update Rule in Eloqua? (Choose three.)

- A. the contact's Job Role contact field with the value listed in the Role field of a linked custom object record
- B. the contract's Job Role contact field with the value listed within the contact's Title field
- C. the contract's Job Role contact field with the value matched to the Contact's Title field within a lookup table
- D. the contact's Job Role contact field with a static value based on the value within their Title field

Correct Answer: ABC

[1Z0-340-20 Study Guide](#)

[1Z0-340-20 Exam
Questions](#)

[1Z0-340-20 Braindumps](#)