



# 1Z0-340-20<sup>Q&As</sup>

Oracle Eloqua CX Marketing 2020 Implementation Essentials

## Pass Oracle 1Z0-340-20 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.passapply.com/1z0-340-20.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Oracle  
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





#### QUESTION 1

Which is NOT a good use case for email groups? (Choose the best answer.)

- A. limiting the frequency of emails
- B. supporting different organizations
- C. managing different content types for email
- D. enabling Sales with custom Engage templates

Correct Answer: A

---

#### QUESTION 2

Which scenario would require a custom subscription management page? (Choose the best answer.)

- A. managing contact-level security
- B. managing multiple brand identities
- C. ongoing data cleansing
- D. enabling sales tools

Correct Answer: B

---

#### QUESTION 3

What occurs after a campaign reaches its end date? (Choose the best answer.)

- A. The campaign returns to draft mode, and users can reactivate it after changing the end date to a later date.
- B. The campaign continues to flow contacts through until it is manually deactivated by a user.
- C. The campaign becomes read-only, and campaign activity is no longer tracked.
- D. The campaign becomes read-only, and campaign activity is tracked for another 12 months.

Correct Answer: D

Reference: <https://docs.oracle.com/en/cloud/saas/marketing/eloqua-user/Help/Campaigns/Tasks/ActivatingAndDeactivatingCampaigns.htm?cshid=ActivatingAndDeactivatingCampaigns>

---

#### QUESTION 4

Which statement is true regarding Vanity URLs used on Eloqua landing pages? (Choose the best answer.)



- A. If you do not use a Vanity URL, the Eloqua landing page will have a draft error.
- B. A Vanity URL must be unique in order to publish an Eloqua landing page.
- C. A Vanity URL must be the exact value as the Eloqua landing page asset name.
- D. A Vanity URL is mandatory in order to publish an Eloqua landing page.

Correct Answer: B

Reference: [https://docs.oracle.com/cloud/latest/marketingcs\\_gs/OMCAA/Help/LandingPages/Tasks/CreatingNewHTMLLandingPages.htm](https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/LandingPages/Tasks/CreatingNewHTMLLandingPages.htm)

---

#### QUESTION 5

What does it mean when a contact has "No Status" for an email group status? (Choose the best answer.)

- A. They have neither subscribed nor unsubscribed to that group and will receive emails of that type.
- B. They were previously subscribed and have now unsubscribed to that group and will receive emails of that type.
- C. They were previously subscribed and have now unsubscribed to that group and will not receive any emails of that type.
- D. They have neither subscribed nor unsubscribed to that group and will not receive any emails of that type.

Correct Answer: D

[Latest 1Z0-340-20 Dumps](#)

[1Z0-340-20 Exam  
Questions](#)

[1Z0-340-20 Braindumps](#)