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CIW User Interface Designer

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QUESTION 1

You are consulting on the development of a complex Web site for an airline maintenance company. It will contain a large library of technical information. Maintenance technicians will use the site to understand the requirements of their jobs, the physical structure of the airplanes, and other important information. They will need to refer to different areas of the site frequently. What kind of positional awareness tool should be included to help navigation through the site?

- A. Site maps
- B. Deep URLs
- C. Breadcrumb trails
- D. Descriptive page headings

Correct Answer: A

QUESTION 2

You have developed a web page to provide some information about your company. You've organized sections within the of the page, by using the , and tags.

What kind of elements are these?

- A. Semantic elements
- B. Style elements
- C. Form elements
- D. Basic elements

Correct Answer: A

QUESTION 3

User-Centered Web Design focuses on understanding what users want, and regular testing to make sure users are getting what they want.

What are the primary benefits of this practice?

- A. Increased ecommerce revenue and lower labor costs
- B. Reduced development time and increased user satisfaction
- C. Reduced marketing expenses and improved user retention
- D. Improved product development and fewer web site errors (bugs)



Correct Answer: C

QUESTION 4

Which of the following would be defined during the functionality part of a site specification?

- A. The structure of the information contained in the site incorporates an intuitive navigational scheme
- B. Tasks the site will be able to perform, such a detailed product search or managing products in a virtual shopping cart
- C. The look and feel of a site, such as typography, color schemes, images, and spacing
- D. The content contained in the site, such as text describing the business and products, images, and video files

Correct Answer: B

QUESTION 5

You are starting a web site redesign project for a dog trainer who specializes in preparing service animals for people with special needs. His primary customers have mobility challenges.

What would be a primary consideration in the redesign of the site?

- A. Providing large print PDF files for download
- B. Providing image and video alternatives to text
- C. Minimizing the number of mouse clicks needed to perform tasks
- D. Removing page elements that flicker and change color

Correct Answer: C

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