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CIW Site Development Associate

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QUESTION 1

Violating a copyright or trademark is an example of what type of prosecutable crime?

A. Infringement

B. Plagiarism

C. Trade secrets

D. Non-disclosure

Correct Answer: A

QUESTION 2

Marion has been hired by a small business to determine why its Web site does not attract users. As Marion interviews different members of the company, she learns that when the site was first created, the external Web developer did not produce any documents specifying the basic requirements for the site. As a result, the site did not have a defined purpose and was not designed for the company\\'s audience. Additionally, the site navigation did not make sense from a users point of view. Marion considers this information, then she recommends that the company create which document?

A. Wireframe

B. Storyboard

C. Marketing slideshow

D. Non-disclosure agreement

Correct Answer: B

QUESTION 3

Web developers typically include comments in their code for which reason?

A. To insert server-side programs, such as JavaScript

B. To communicate performance issues to site visitors

C. To explain the purpose of code sections to other developers

D. To declare which version of HTML each part of the code is using

Correct Answer: C

QUESTION 4

The process of wireframing typically includes determining Web site goals plus:

A. Outlining project timelines and budget constraints, and identifying site stakeholders.

B. Outlining project timelines and budget constraints, and identifying audience requirements.

C. Outlining the development and marketing process, and identifying audience requirements.

D. Outlining the development process and site navigation, and identifying required technologies.

Correct Answer: D

QUESTION 5

Which choice lists the HTML5 elements that define the document structure for a Web page?

A. , , , ,

B. , , , ,

C. , , , ,

D. , , , ,

Correct Answer: D