

1D0-61A^{Q&As}

CIW Internet Business Associate

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QUESTION 1

Emelia and Lola have created a new software application that allows messaging site subscribers to analyze the message statistics in order to more easily assess and interact with followers. They have decided to license this software according to the GNU GPL Version 3.

What does this license allow them to do with their software?

- A. They can only sell this software through a not-for-profit company.
- B. They can sell this software, but only if they make the software code available on a public server.
- C. The software enters the public domain for free use and can be altered by other programmers, who must then make their changes freely available as well.

Correct Answer: C

QUESTION 2

Marcella is looking for a very unique product online. She has found one on the XYZ Company\\'s Web site, which is designed well and appears to be legitimate. As she navigates through the checkout process, she reaches the checkout page with this URL, which asks her to enter her credit card information: http://XYZ.com/gp/checkout.html/ref=chk_out_TLS12B_lb?ie=UTF8anddocld=10007931

Why should Marcella cancel her online transaction instead of proceeding?

- A. Because the site uses 128-bit encryption, which is illegal for companies that are located overseas.
- B. Because the link contains abbreviations and is not completely readable, so Marcella is unsure of the server name.
- C. Because the link does not use SSL/TLS encryption and therefore the information Marcella enters would not be secure
- D. Because the link uses SSL/TLS encryption, which Marcella knows is not compatible with the browser she is using

Correct Answer: C

QUESTION 3

Consider the following address:

http://www.CIWcertified .com/Certifications/Web_Foundations/iba.php

Which of the following is the best classification for the address?

- A. Fully qualified domain name
- B. Deep URL
- C. Virtual domain name



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D. Relative URL

Correct Answer: B

QUESTION 4

As a project manager, you have to balance three elements that compose the project triangle. Suppose your customer requests that you add some new requirements to the project when you are halfway through.

If you agree to this request, how would it affect other aspects of the project?

- A. Project scope will decrease
- B. Cost of the project will increase
- C. Cost of the project will decrease
- D. Time to complete project will be reduced

Correct Answer: B

QUESTION 5

You just started a small business and need to create a logo. Although you are technically savvy, CIW 1D061A Exam your artistic creativity is limited. You decide to launch a contest to seek creative ideas for your logo.

Using the Internet and social networking in this manner is known as:

- A. folksonomy
- B. outsourcing
- C. crowd sourcing

Correct Answer: C

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