



# 1D0-525<sup>Q&As</sup>

CIW V5 E-Commerce Designer

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### QUESTION 1

Which of the following market models is considered industry-centric that is, a model in which all the businesses in a particular market are involved in the same industry?

- A. B2C market
- B. Open market
- C. Vertical market
- D. Horizontal market

Correct Answer: C

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### QUESTION 2

An e-commerce site administrator believes that her site's security has been compromised. The most important participants of her recovery plan are the Web team, law enforcement and the:

- A. marketing department.
- B. certificate authority (CA).
- C. server software publisher.
- D. Internet Service Provider (ISP).

Correct Answer: D

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### QUESTION 3

Which of the following site creation models would be most appropriate for a site needing customer relationship management (CRM) and personalization?

- A. Online instant storefront
- B. Mid-level online instant storefront
- C. Mid-level offline instant storefront
- D. High-level offline instant storefront

Correct Answer: D

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### QUESTION 4



Increasing the ability of a Web server to support a greater workload by increasing the resources on the server (for example, memory, processor speed, number of processors) is known as: A. sizing up

B. clustering.

C. scaling up.

D. scaling out.

Correct Answer: C

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#### QUESTION 5

After using your Web browser to test a few purchases on your staging server, you find that the shopping cart has carried forward purchases from several earlier transactions. What steps should you take first to solve this problem?

A. Close and reopen the browser, and then use the shopping cart again.

B. Delete the system DSN and re-create it, and then use the shopping cart again.

C. Test your e-commerce software on the production server, and then use the shopping cart again.

D. Delete the database and reinstall it using the same parameters, and then use the shopping cart again.

Correct Answer: A

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